

An aerial photograph of Richmond, California, showing the city's waterfront along the San Francisco Bay. The image captures a mix of urban development, including residential areas, industrial zones, and a large marina. A prominent bridge spans across the water in the upper left. The city extends inland towards rolling hills under a clear blue sky.

STATE OF THE CITY

**MAYOR TOM BUTT
RICHMOND, CA
JANUARY 26, 2016**

What the Charter Requires

- ▶ “The Mayor shall make an annual report to the City Council as to the conditions and affairs of the City.”

Richmond City Charter



Thanks for a great 2015!

- ▶ City Council
- ▶ City Manager and Department Heads
- ▶ City Employees
- ▶ People of Richmond



Mayor's Office Staff



- ▶ David Gray, Chief-of-Staff
- ▶ Alex Knox, Director of Policy and Strategy
- ▶ Irene Perdomo, Director of Projects and Programs
- ▶ Christopher Whitmore, Director of Community Engagement

Bon Voyage Chris and Terrance

5



Welcome Eduardo and Vinay

6



Eduardo Martinez receives award at LGC 2015 Building Communities Conference in Yosemite

Vinay Pimple joins City Council
March 3, 2015

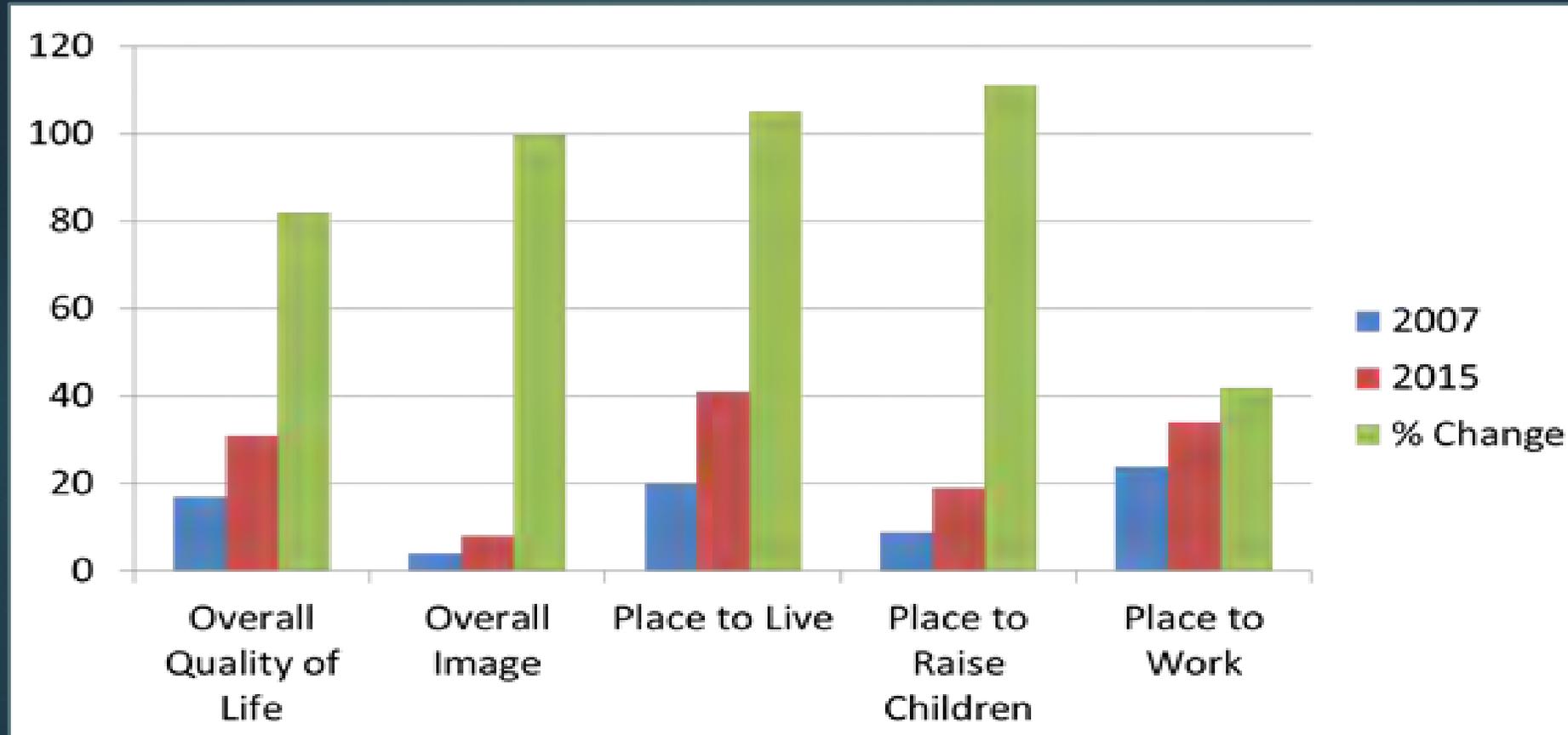


Four More Years

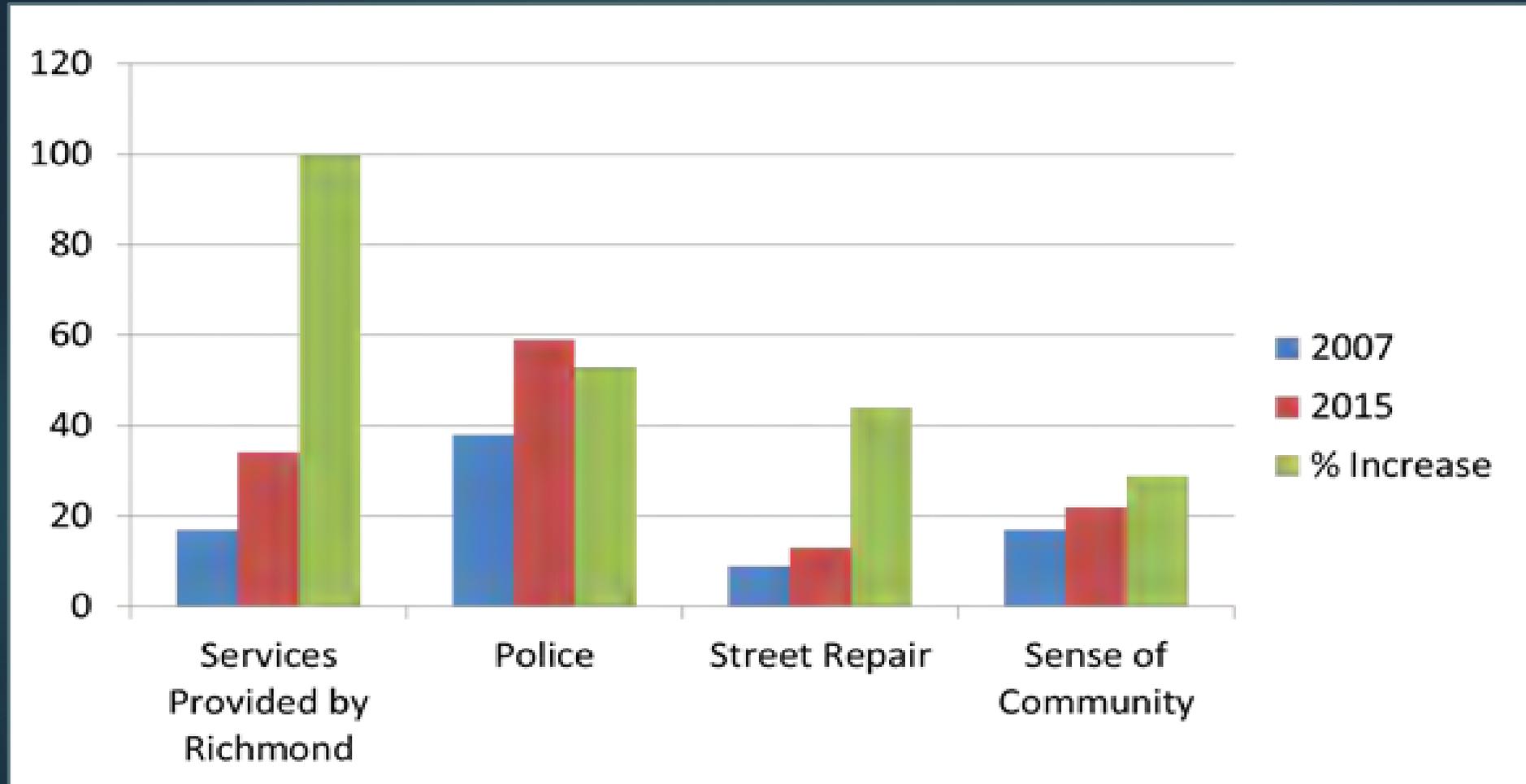
The City Council approved a 4-year extension of City Manager Bill Lindsay's contract on November 17, 2015.



Community Survey 2007 - 2015



Community Survey 2007 - 2015



New City Clerk

Pamela Christian – 2015

- ▶ 28 Ordinances
- ▶ Resolutions
 - ▶ City Council: 128
 - ▶ Joint Powers Finance Authority: 2
 - ▶ Parking Authority: 1
 - ▶ Successor Agency: 16
 - ▶ Housing Authority: 27
- ▶ Form 700 electronic filing



New Fire Chief Adrian Sheppard

11

Incident Type	Tally	Percentage	% Compare to 2014
Medical	11,203	77.3	-4.7
Good Intent	1,117	7.7	+5.8
Commercial Alarm	733	5.1	-1.3
Service Calls	635	4.4	-0.2
Fires	612	4.2	+0.4
Hazardous Incidents	158	1.1	-0.3
Miscellaneous	22	0.1	+ .1
Special Incidents	5	<0.1	+ .1
	14,485		



Thank You Media

- ▶ Traditional Print Media (also available on line)
 - ▶ [Contra Costa Times](#)
 - ▶ [San Francisco Chronicle](#)
 - ▶ *East Bay Express*
 - ▶ *Richmond Pulse*
 - ▶ *Richmond Post*
- ▶ Academia Sponsored Media
 - ▶ *Richmond Confidential*
- ▶ Privately Sponsored On-Line Media
 - ▶ *Radio Free Richmond*
 - ▶ *Richmond Standard*
- ▶ City-sponsored
 - ▶ City Manager's Weekly Report
 - ▶ KCRT
- ▶ Facebook, Blogs and Email Newsletters
 - ▶ TOM BUTT E-FORUM
 - ▶ [Richmond Progressive Alliance](#)
- ▶ Neighborhood Media
 - ▶ [Nextdoor](#)
 - ▶ Neighborhood Council Newsletters

VIP Visitors

Secretary of the Interior Sally Jewell



Attorney General Loretta Lynch



Richmond Person of the Year 2015

Betty Reid Soskin

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- Inspired KQED listeners across country and visitors to the Rosie the Riveter World War II National Historical Park

- Introduced President Obama for National Christmas Tree Lighting Ceremony



Mayor's Office 2015 Highlights

Business Roundtable



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Blue Apron, Nutiva and Exclusively Doors tell city leaders why they operate in Richmond

**Next Business Roundtable:
February 25, 2015**

Strengths

- ▶ Proximity to greater Bay Area
- ▶ Relatively low cost of land, buildings and rent
- ▶ Labor pool
- ▶ Waterfront, Marinas and Bay Trail
- ▶ Future Global Campus and ferry terminal

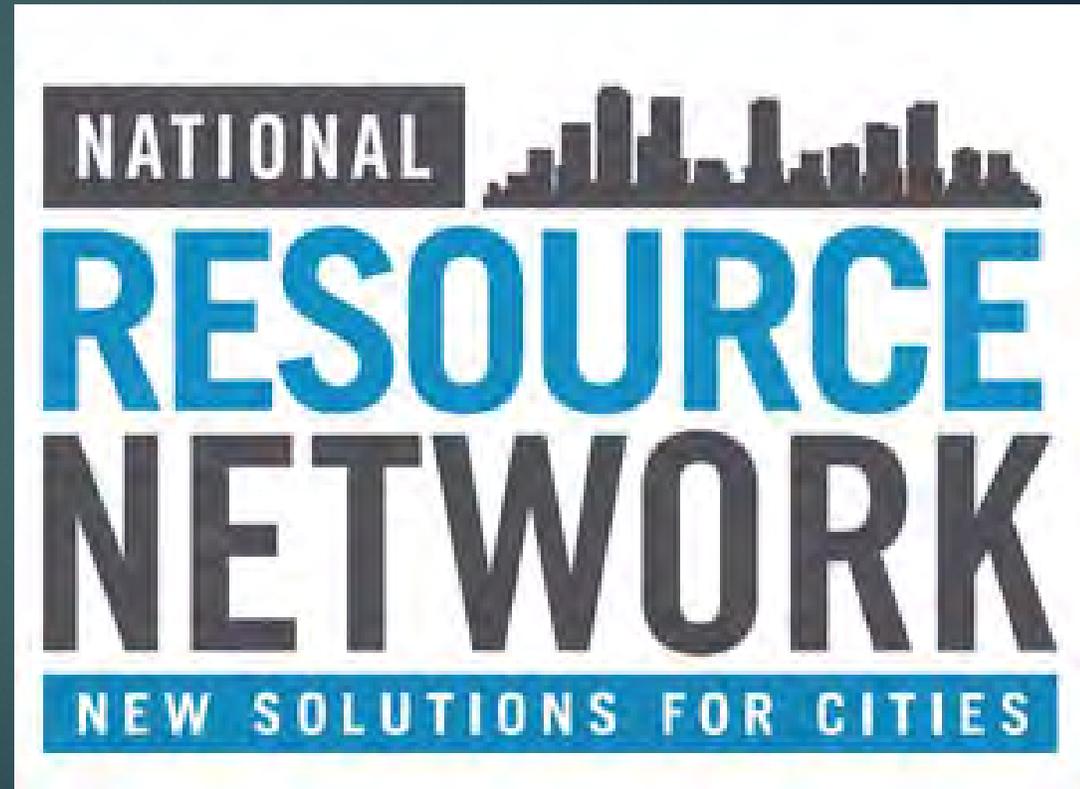
Mayor's Office 2015 Highlights

National Resource Network



16

- ▶ Received technical assistance on budget from White House Initiative
- ▶ Represented Richmond at national conference
- ▶ Completed Phase I: 5-year financial model
- ▶ Hope to launch Phase II in 2016



Mayor's Office 2015 Highlights

Mayor's Community Benefit Fund



17



- ▶ Re-launched fund in 2015
- ▶ Thanks to Richmond Community Foundation and Sponsors for supporting Annual Golf Tournament
- ▶ \$25,000 raised for community programs; \$15,000 earmarked for youth sports



**Proposals accepted beginning
January 27!**

Mayor's Office 2015 Highlights

Branding and Marketing Study



18

NORTH  STAR

- ▶ Mayor's Office initiated the branding and marketing study
- ▶ Partnered with Richmond Main Street Initiative
- ▶ Contracted with North Star Destination Strategies
- ▶ Raised \$65,500 from businesses and community to fund the study
- ▶ No city or taxpayer dollars used!

Mayor's Office 2015 Highlights UNFCCC Conference of Parties in Paris



Mayor's Office 2015 Highlights

Compact of Mayors in Paris



Mayor's Office 2015 Highlights

AT COP21, the Big Story Was About Cities



21



At COP21 in Paris, the big story was about **cities**.

Cities are **leading on climate change**, and use local **climate action plans** to prioritize strategies to reduce their emissions – including through **land use and transportation planning**.

Mayor's Office 2015 Highlights

How Cities Like Richmond Fit into COP21



22

Cities generate 80% of the world's GDP, they produce 70% of the world's greenhouse gas emissions, and house more than 50% of the world's population.

The Paris agreement's ultimate success will **depend on local cities.**



Hacienda Housing Relocation Progress

- ▶ 98 Tenants interviewed
- ▶ 97 vouchers issued
- ▶ 99 inspections conducted
- ▶ 97 applications submitted
- ▶ 80 relocations completed



23



Mayor's Office 2015 Highlights

Additional 2015 Highlights



24

- ▶ Appointed and re-appointed 104 board, commission, and committee members
- ▶ Collaborated with NIAD to host art installation at Mayor's Office
- ▶ Led campaign to defeat jail expansion at West County Detention Facility
- ▶ Instituted Glyphosate pesticide ban
- ▶ Provided new Community Resource Guide and Business Development Guide



Key Goals for 2016

Budget Planning and Finances



25

- ▶ **Top Priority: Find and secure \$8.7 million in expense reductions and new revenues.**
- ▶ City Council will address finding new revenues and/or reducing expenses each month in preparation for next year's budget.
- ▶ We must institute change for long-term financial security of the City.

Key Goals for 2016

Budget Planning and Finances



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- ▶ Richmond's Economy and Tax Base Has Rebounded
 - ▶ Unemployment lowest since WWII – 5.3% (below CA, same as US)
 - ▶ Commercial real estate at all-time high value and all-time low vacancy rates
 - ▶ Residential real estate +15.1% in past year, projected +4.5% coming year
 - ▶ 1,000 new residential units approved in 2015

Key Goals for 2016

Budget Planning and Finances



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- ▶ The City spent down its reserves and used some one-time money to balance the budget during and coming out of the recession in order to maintain basic services.
- ▶ FY 2014-15 ended with a \$2.2 million surplus.
- ▶ FY 2015-16 has a balanced budget, and revenues are trending upward.
- ▶ The current revenue and expenditure projections do not support a sustainable budget. **Changes have to be made.**

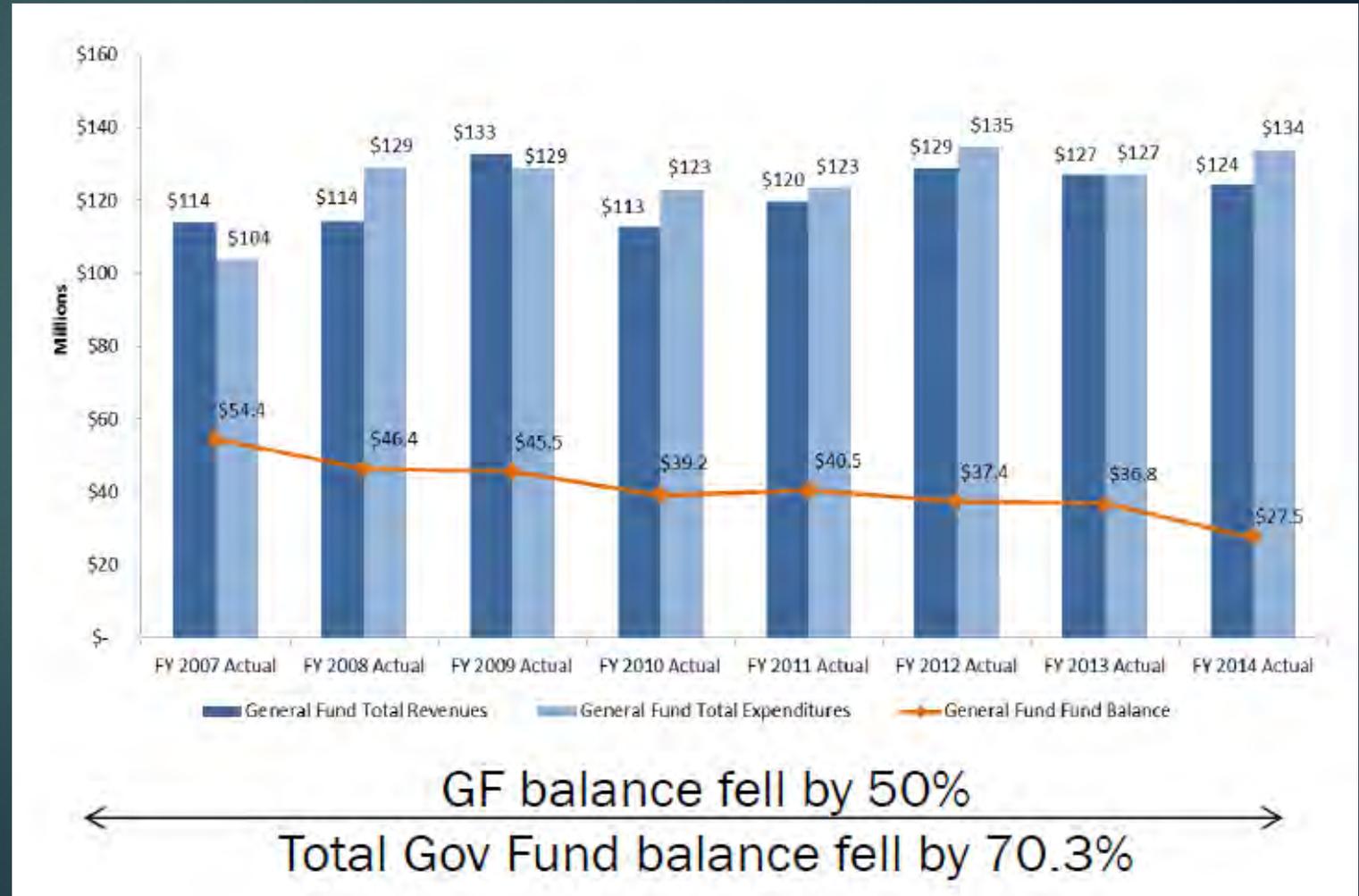
Key Goals for 2016

Budget Planning and Finances



Moody's Credit History 2015

- ▶ Sept. 12: Aa3 to A1
- ▶ May 15: A1 to Baa1
- ▶ August 15: Baa1 to Ba1
 - ▶ Below investment grade
- Standard & Poor (S&P)
 - ▶ Dec.27: Maintains BBB+
 - ▶ Removed the ratings from CreditWatch



Key Goals for 2016

Budget Planning and Finances

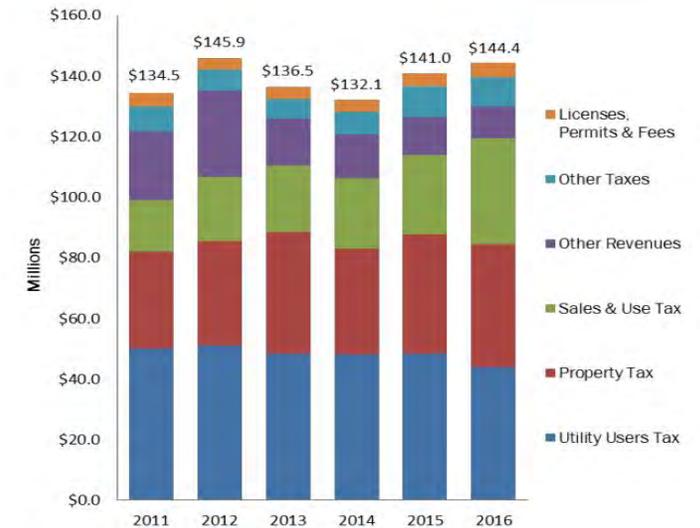


29

- ▶ Most revenue comes from three sources:
 - ▶ Real property taxes
 - ▶ Retail sales taxes
 - ▶ Utility user taxes
- ▶ Low Sales Tax and Property Tax Revenue
 - ▶ Low household and per capita income
 - ▶ High poverty
 - ▶ Low real estate values
- ▶ Low carbon footprint affects utility taxes

General Fund Revenues | Dependent on Taxes

- Property (28.2%), sales (24.1%), and utility users (30.4%) tax revenues comprise 82.7% of total General Fund Revenue

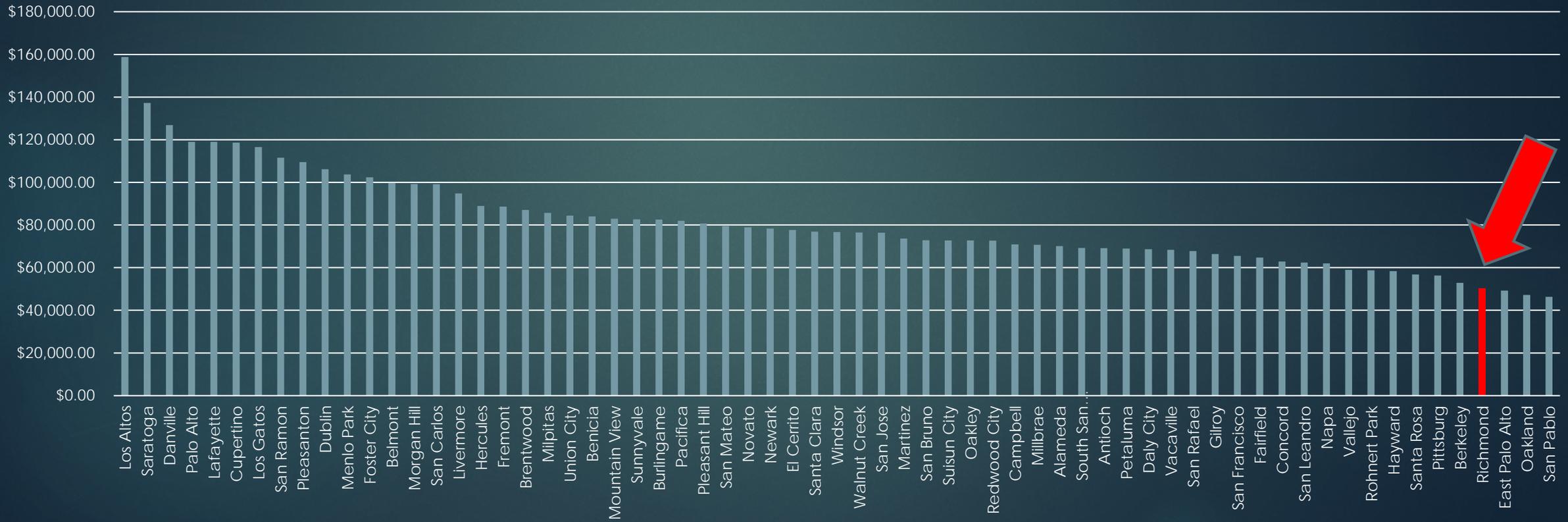


Key Goals for 2016

Budget Planning and Finances



Median Household Income



Key Goals for 2016

Budget Planning and Finances



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- ▶ Cuts in spending **will be necessary**.
- ▶ Impacts to employees will be unavoidable (either in cost-sharing, positions or both).
- ▶ Service levels may be reduced.
- ▶ Building and maintaining a **General Fund reserve** requires immediate budget action.
- ▶ Funding the reserve from one-time monies without a plan to reduce the budget will result in a continued deterioration of reserves.

Key Goals for 2016

Budget Planning and Finances

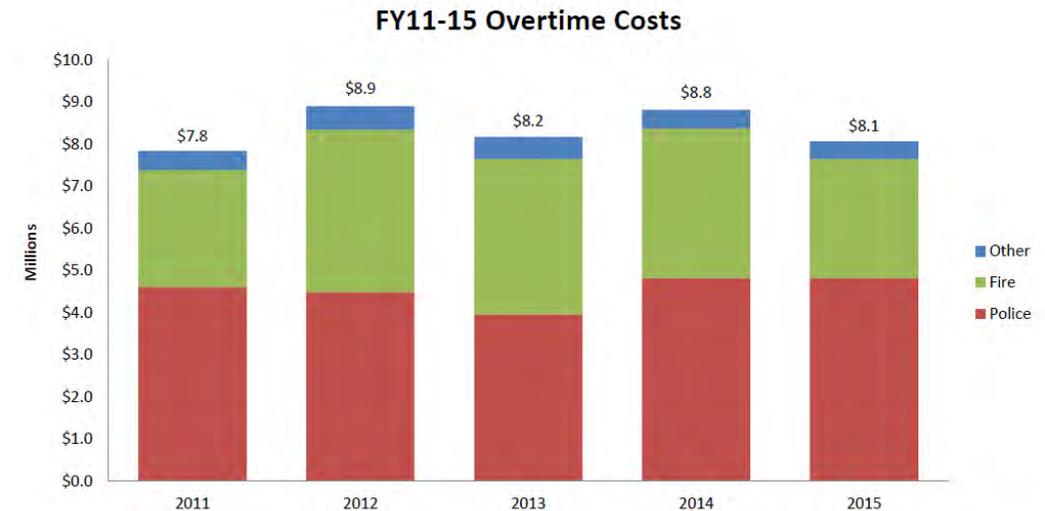


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Considerations for lowering expenses:

- ▶ Cut overtime by 25%
- ▶ 20% Health Care Cost Sharing
- ▶ 50% PERs Normal Cost Share
- ▶ Staff Reductions

Overtime | Significant Cost in Public Safety



Through the first quarter of Fiscal Year, Police have accumulated \$1.5 million in overtime and are on track for \$6 million

Key Goals for 2016

Budget Planning and Finances



34

- ▶ Choices the City makes in the next 3-4 months will either lead to **increased financial stability** or **increased financial distress**.
- ▶ Definitive action is required by the Council in developing the FY16-17 budget this spring to **reset the City's baseline budget**.
- ▶ City manager will present mid-year budget report and conceptual framework for a long-term **sustainable budget** in February.

Key Goals for 2016

Reducing Crime



35

- ▶ Richmond witnessed a recent increase in crime in 2015. We can reverse this trend.
- ▶ We need to reexamine our strategies.



Goal: Reduce total number of crimes, and bring homicides to single digits by 2017.

Key Goals for 2016

Reducing Crime

- ▶ Homicides in Richmond increased from 11 to 21 in 2015.
- ▶ Homicides across the Bay Area ticked up from 2014 to 2015.
- ▶ Unfortunately, Richmond remains one of the Bay Area's most dangerous cities.
- ▶ Richmond's annual homicide average (2004-2015) is **29.5**, meaning that even with the 2015 increase the trend for murder remains at the low end of the "Richmond" spectrum.



Most dangerous cities

Among Bay Area cities with more than 25,000 people

Violent crime

Crimes per 1,000 residents



Property crime

Crimes per 1,000 residents



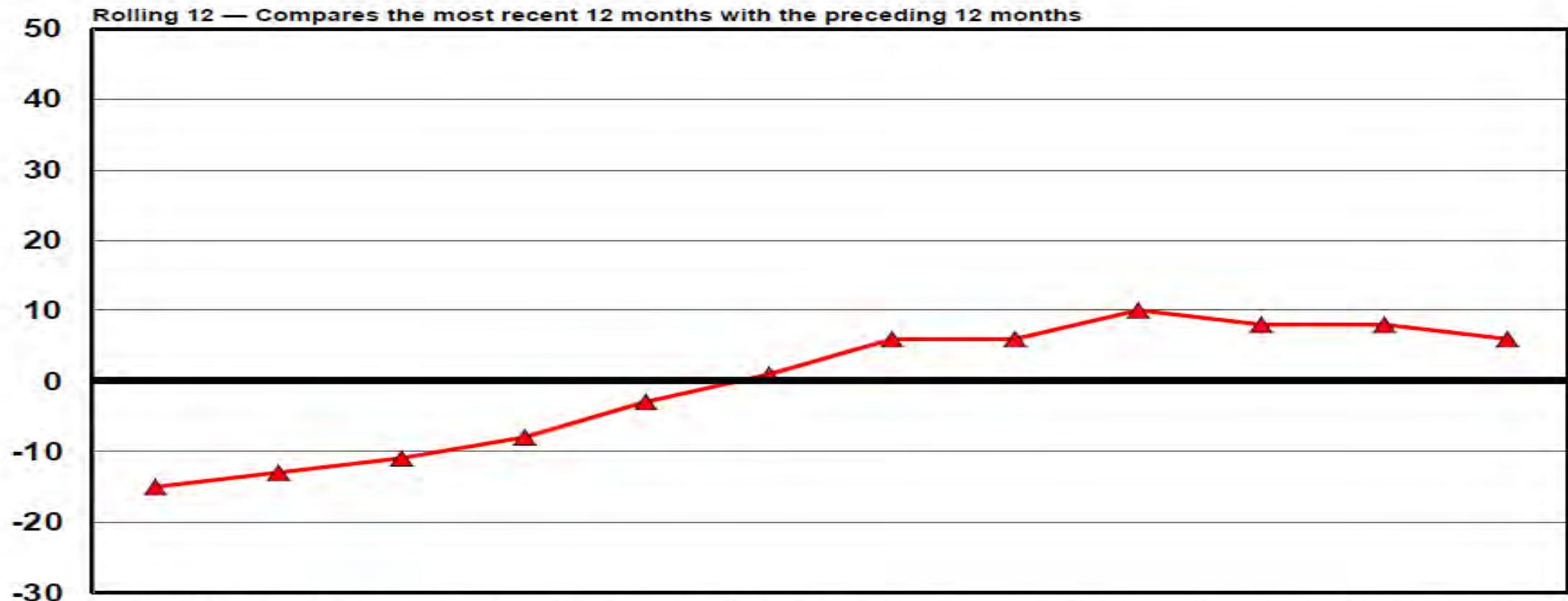
Key Goals for 2016

Reducing Crime



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Percentage Change Citywide — Total Violent and Property Crime



	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015	Jun 2015	Jul 2015	Aug 2015	Sep 2015	Oct 2015
Citywide	-15	-13	-11	-8	-3	1	6	6	10	8	8	6

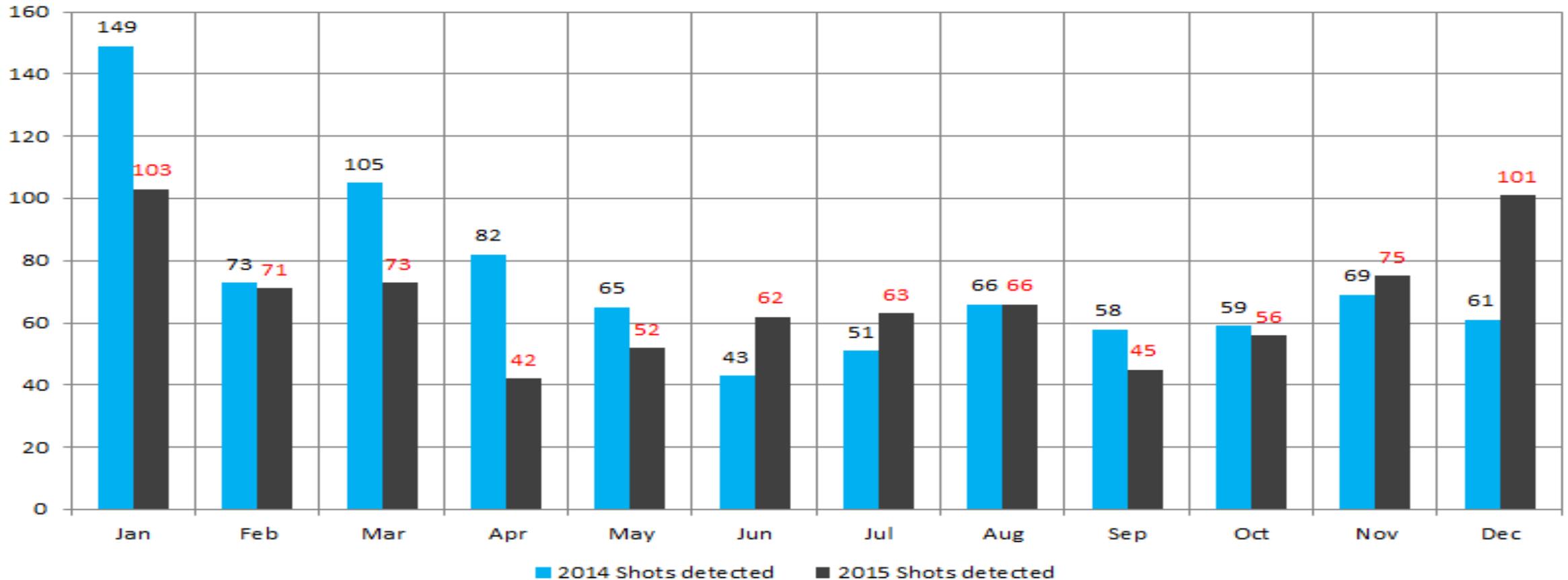
Key Goals for 2016

Reducing Crime



38

Shotspotter activations, 2014-2015



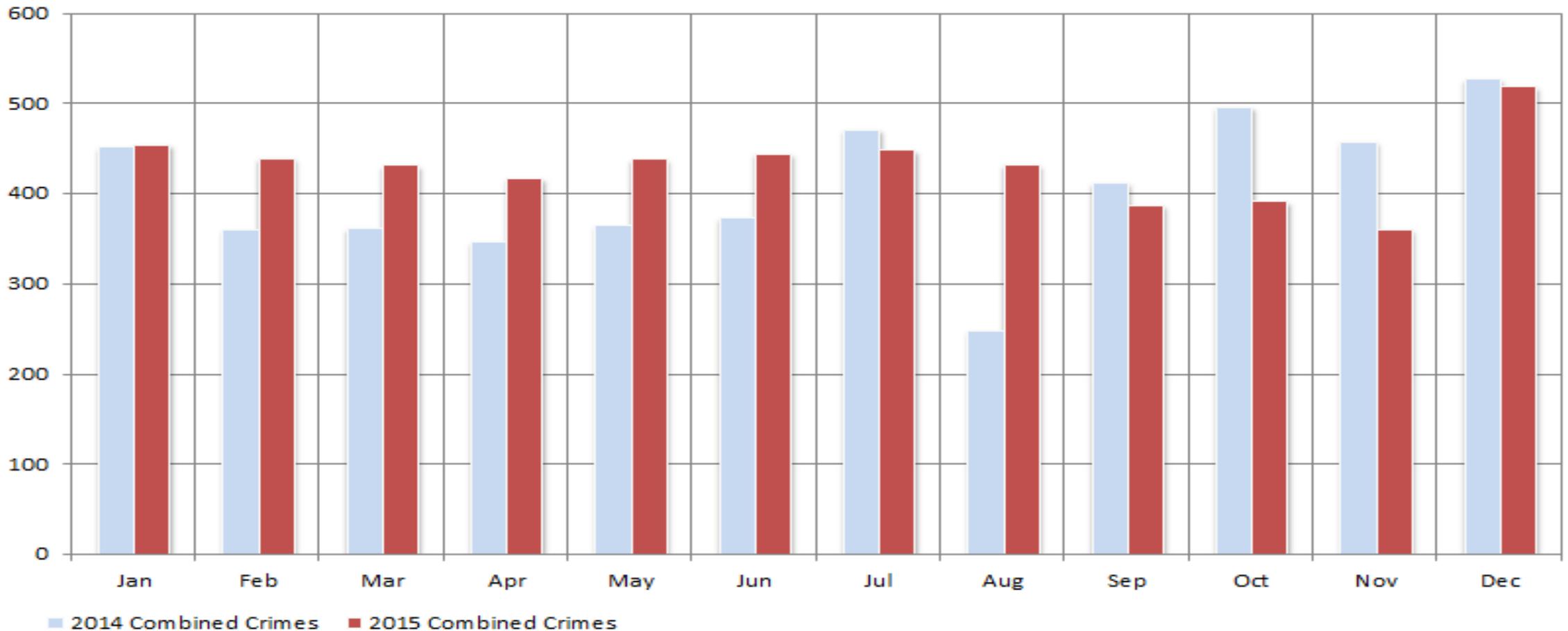
Key Goals for 2016

Reducing Crime



39

Richmond Overall Crimes, 2014 - 2015



Key Goals for 2016

Reducing Crime



40



Efforts to Reduce Crime

- ▶ Police Dept. gained **improved technology** and equipment
- ▶ **Office of Neighborhood Safety** continuing successful outreach to at-risk youth and young adults
- ▶ Ceasefire and other forms of **significant community engagement**

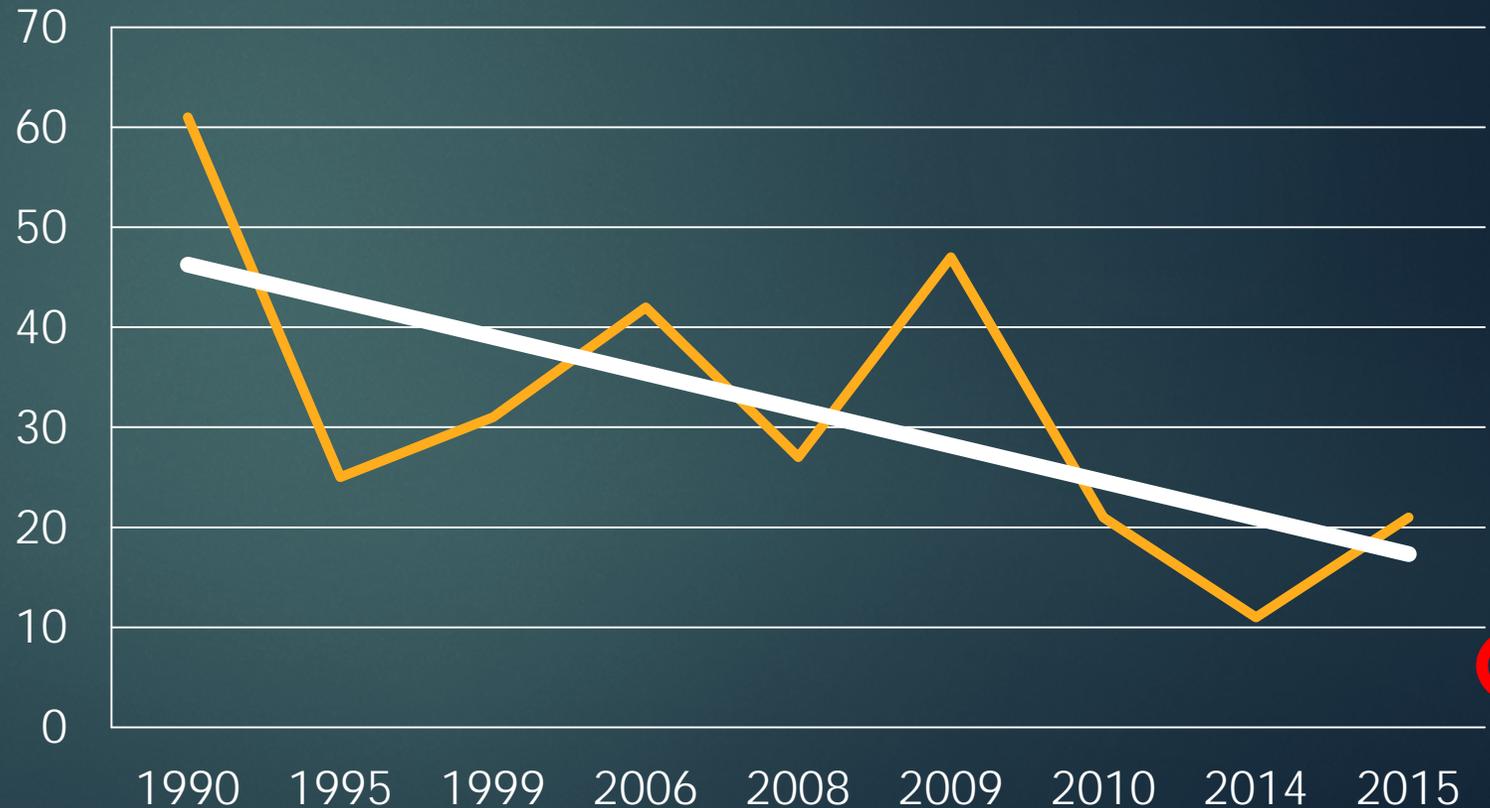
Key Goals for 2016

Reducing Crime



Bring homicides down to single digits by 2017!

Homicides



Key Goals for 2016

Affordable & Market Rate Housing



42

► Goals:

1. Social Impact Bond home sales
2. Market former Redevelopment Agency-owned sites
3. Gap-financing strategy for affordable housing
4. Inclusionary Housing and Zoning



Harbour View Senior Apartments

Key Goals for 2016

Affordable & Market Rate Housing



2015 Highlights

- ▶ Richmond Bay Specific Plan (Formerly known as South Shoreline Specific Plan)
- ▶ Projects Approved: \$170 million
- ▶ Housing Units Permitted: 240
- ▶ Solar Permits: 329



BOTTOMS PROPERTY, RICHMOND, CA
SHEA HOMES

AERIAL RENDERING
JOB NO. 185.131
DATE 1-23-14
5865 Owens Drive
Pleasanton, CA 94588
925-251-7200
A0.1

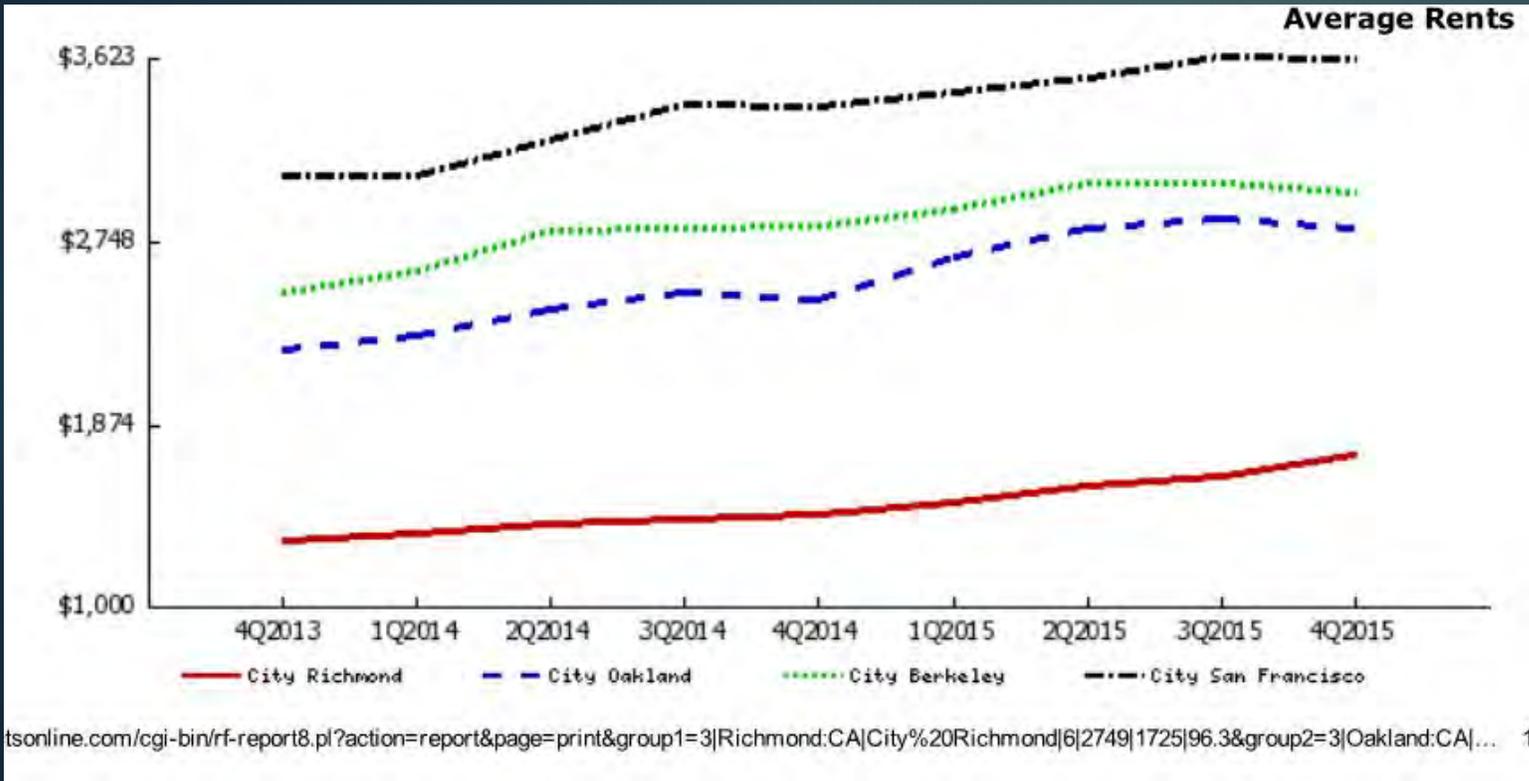


Key Goals for 2016

Affordable & Market Rate Housing



Residential Rental Rate Trends



Key Goals for 2016

Affordable & Market Rate Housing



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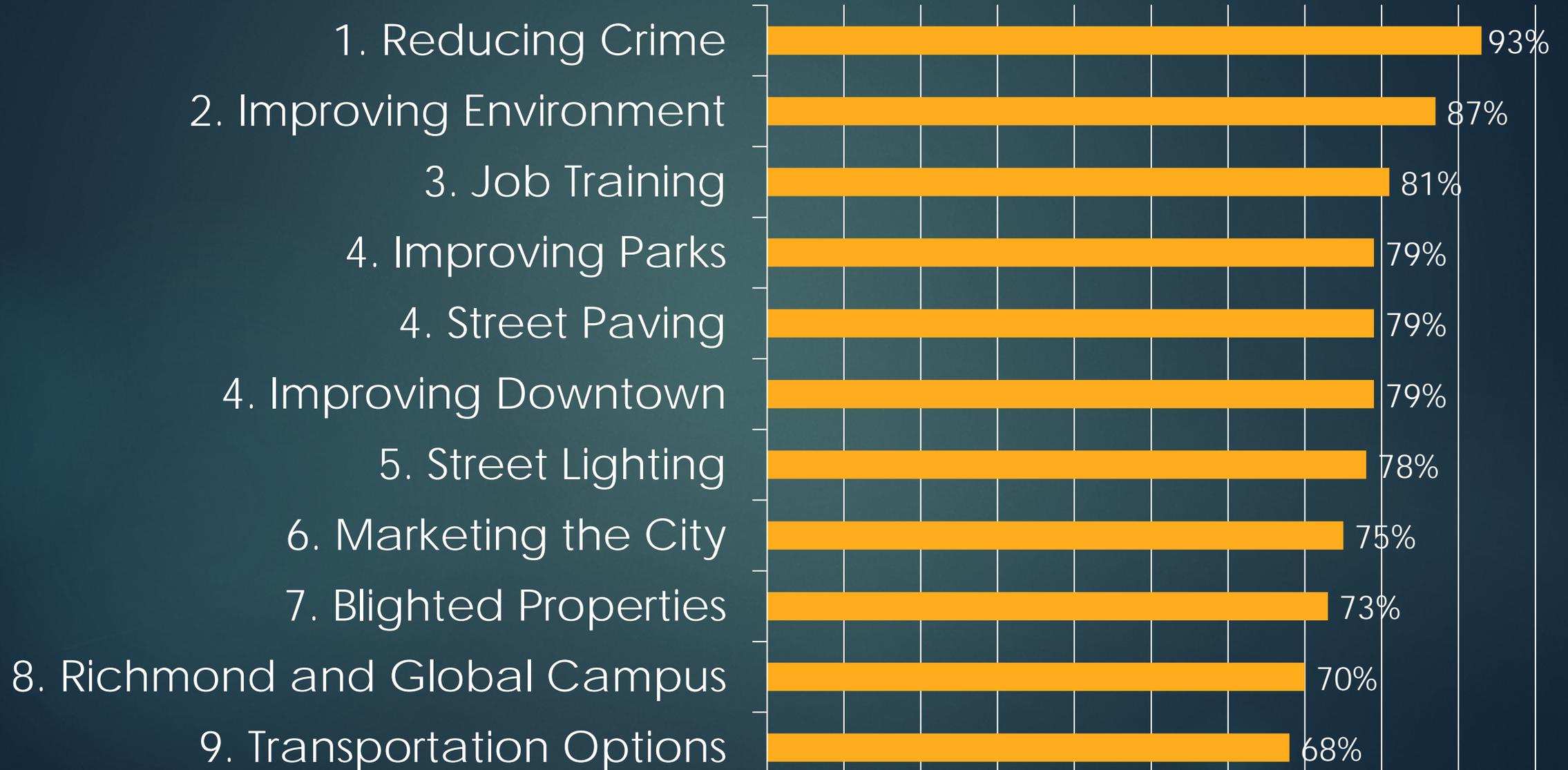
In the Works

- ▶ Ready to Build: 446 units ready for construction in 2016
- ▶ Coming Soon: 958 units Seeking approval
- ▶ Under Construction: 185 units being built



Richmond Resident Priorities 2015 Survey

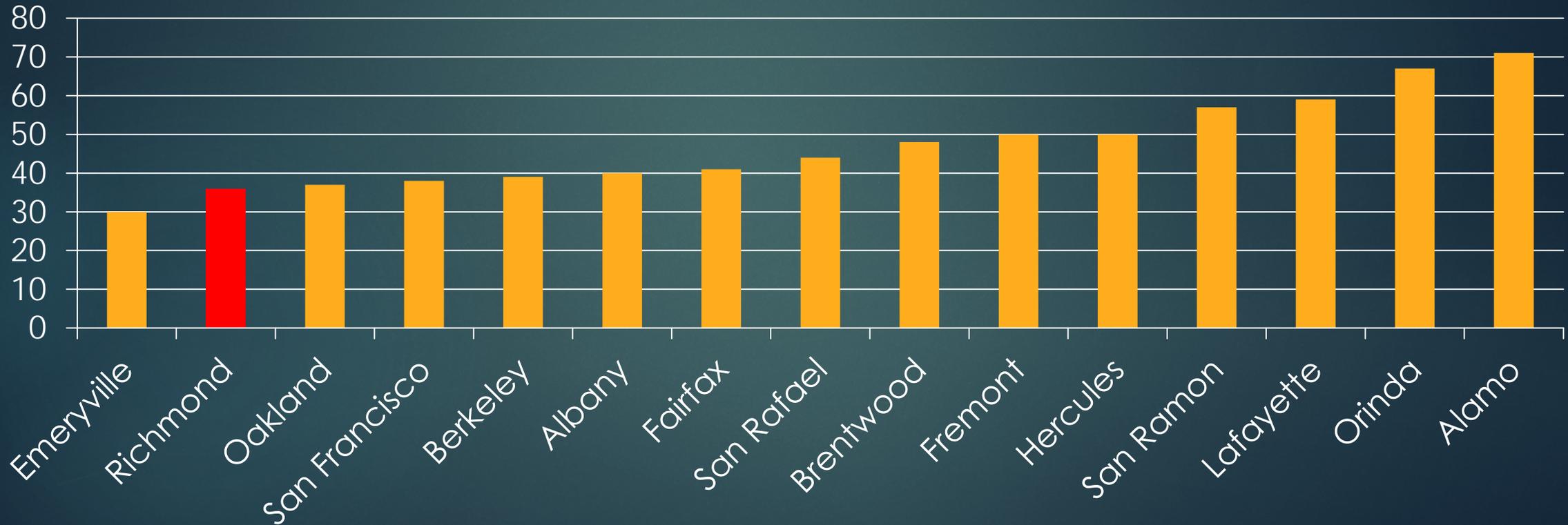
46



2. Improving Environmental Quality

Second Lowest Household Carbon Footprint in Bay Area

Tons CO2 per household



2. Improving Environmental Quality

MCE (Marin Clean Energy)

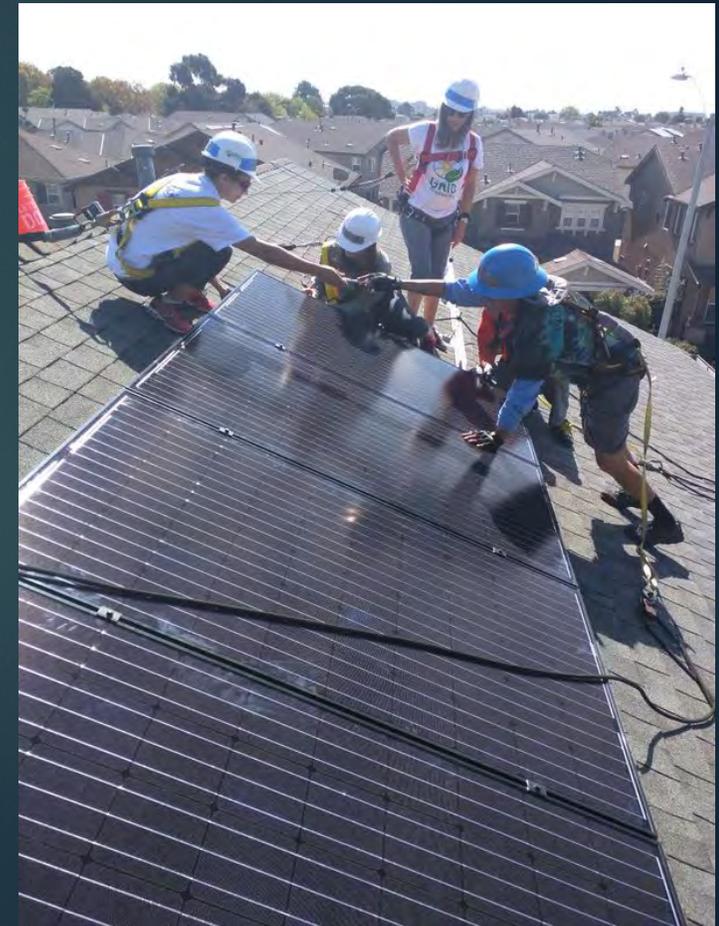
- ▶ 34,868 Richmond MCE customers, **81%** of the total
- ▶ Richmond customers **saved** cumulatively over **\$4 million** to date
- ▶ City of Richmond saved **\$124,000** last year
- ▶ **Saved 63,000** ton GHG 2010-2013 and 103,000 tons 2014



- ▶ **10.5 MW** solar project in the City of Richmond
- ▶ **First** MCE-owned renewable project
- ▶ **344 jobs** created
- ▶ **50%** local hire

2. Improving Environmental Quality

Grid Alternative Solarthon Free Solar Installations



2. Improving Environmental Quality

Commercial Food Composting



Food Scrap Composting

YES **SÍ**

FRUITS AND VEGETABLES **FRUTAS Y VERDURAS**

DAIRY PRODUCTS & BREADS **PRODUCTOS LÁCTEOS, Y PANES**

MEAT & SEAFOOD **CARNE Y MARISCOS**
including bones and shells huesos y conchas incluidos

NO **NO PLÁSTICO, VIDRIO O METAL**

REPUBLIC SERVICES

Richmond Sanitary Service

QUESTIONS? PLEASE CONTACT US AT
¿TIENE ALGUNA PREGUNTA?
POR FAVOR LLAME A

(510) 262-7100
richmondsanitaryservice.com

2. Improving Environmental Quality

Earth Day at Verde Garden



Glysophate Pesticide Ban



2. Improving Environmental Quality

Climate Action Plan

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- ▶ Inventory City's Greenhouse Gas emissions
- ▶ Policy Framework
- ▶ Vision for:
 - ▶ Green Business
 - ▶ Healthy Homes
 - ▶ Sustainable Schools
 - ▶ Active Transportation
 - ▶ Community Resilience



Climate Action Plan
Community Workshop

2. Improving Environmental Quality

Soil not Oil Conference



2. Improving Environmental Quality

Food Day



FOOD DAY.ORG
RICHMOND, CALIFORNIA

OCTOBER 20-24 2015

Tuesday, October 20th: 6:30PM Food Day Proclamation
Food Day proclamation issued by Richmond Mayor Tom Butt during the evenings City Council Meeting.

Wednesday, October 21: Richmond Main Street Farmers' Market, 10am-2pm at Nevin Ave. and 13th Street
Cooking Demo • Zumba • Music • Info Booths • Produce Basket Giveaway • Education table/activity about eating healthy on a budget • Giveaways (Farmers Market will provide a basket of greens to raffle/giveaway)

Friday October 23rd: Civic Center Farmers Market 11am-2pm at 24th and Barrett Ave.
Lunchtime Zumba • Education table/activity about eating healthy on a budget • Cooking Demo • Info Booths • Giveaways (Farmers Market will provide a basket of greens to raffle/giveaway)

Saturday October 24th: Food Day! 10am-2pm Nevin Ave. and 13th Street
Free Admission and Free Giveaways • Medical Screenings, compost demo's, Free compost giveaway, CalFresh enrollment, Guest Speakers, Hands on Lessons, Produce Giveaways, Covered CA enrollment information

Many thanks to our sponsors: Richmond Food Policy Council, Richmond Mayor's Office, Sup. Gioia's Office, Urban Tilth, Rich City RIDES, Lifelong Medical, Richmond Main Street Initiative, Food Bank of Contra Costa and Solano, Cal Fresh, The California Endowment, Weigh of Life, Master Gardener & Nutrition Education Programs, UC Cooperative Extension, Contra Costa Health Services, Happy Lot Farm and Garden, Nest Fresh Eggs, Pacific Coast Farmers Market, Republic Services

www.FoodDay.org | hashtag #foodday2015 and #eatrich2015 | www.facebook.com/RichmondFoodDay

2. Improving Environmental Quality

Green Power and PACE



2. Improving Environmental Quality

Richmond Trees



2. Improving Environmental Quality

Richmond Drive Electric Week

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Richmond's National Drive Electric Week
Join us for the celebration on **Thursday, September 17, 2015**



New to electric vehicles? This is the perfect event for you! There will be experts at the event to answer questions and explain the technology to you.

Own an electric vehicle? Please follow the link to register your vehicle to the show and share your experience with others.
<https://driveelectricweek.org/event.php?eventid=450>

OPEN TO THE PUBLIC to learn how Electric Vehicles will change the way you drive

Join us at Richmond City Hall 440 Civic Center Plaza
(Parking Lot across from Richmond Public Library)
Thursday, September 17th from 10 am - 4 pm

For additional information: Lori Reese-Brown (510) 620 - 6869

National Drive Electric Week   

3. Job Training

Richmond Employment and Training

58

- ▶ 4,466 participated in Job Seeker services
- ▶ 75 graduated from RichmondBUILD
- ▶ 1,032 found employment with assistance of Employment & Training staff



3. Job Training

Richmond Employment and Training

▶ RichmondWORKS

▶ 1st annual Job & Career Expo: 700 job seekers attended, 45 vendors participated

▶ Recruitment services provided to more than 50 businesses which include major recruitment for Blue Apron and Hello Fresh

▶ Project Hire grant: 134 dislocated workers (30 Veterans and 4 disabled Veterans) received either training, On-the Job Training and/or job placement

JOB AND CAREER EXPO

Wednesday, September 30th
9:30am - 12:30pm
Richmond Memorial Convention Center
403 Civic Center Plaza
Richmond, CA 94804

Ally Solar	Kaiser Permanente	Richmond Chamber of Commerce
Auto Warehousing Company	Kaiser Permanente - School of Allied Health Sciences	Sears
Blue Apron	LaLavande Imports	SparkPoint
California Oils Corporation	Net Electric, Inc.	Stride Center
Chevron	North Cal Laborers JATC	Sun Light & Power
City of Richmond	Nutiva	Turner Group Construction
Comcast	Omega Pacific	Veolia Water
Contra Costa College	Oren's Kitchen	WCCUSD
EBMUD	OSCA	Williams-Sonoma, Inc.
Firestone Complete Auto Care	Republic Services	And many more...
Hello Fresh		



Dress to impress and bring several copies of your resume!

JOBS! CAREERS! TRAINING! EDUCATION! COMMUNITY RESOURCES!

For a complete list of employers, educational entities, and other information please visit our website: www.richmondworks.org OR call RichmondWORKS at (510) 307-8034.




3. Job Training

Richmond Employment and Training

▶ YouthWORKS

- ▶ 257 Youth participated in Summer Youth Employment
- ▶ 51 employers participated

▶ RichmondBUILD

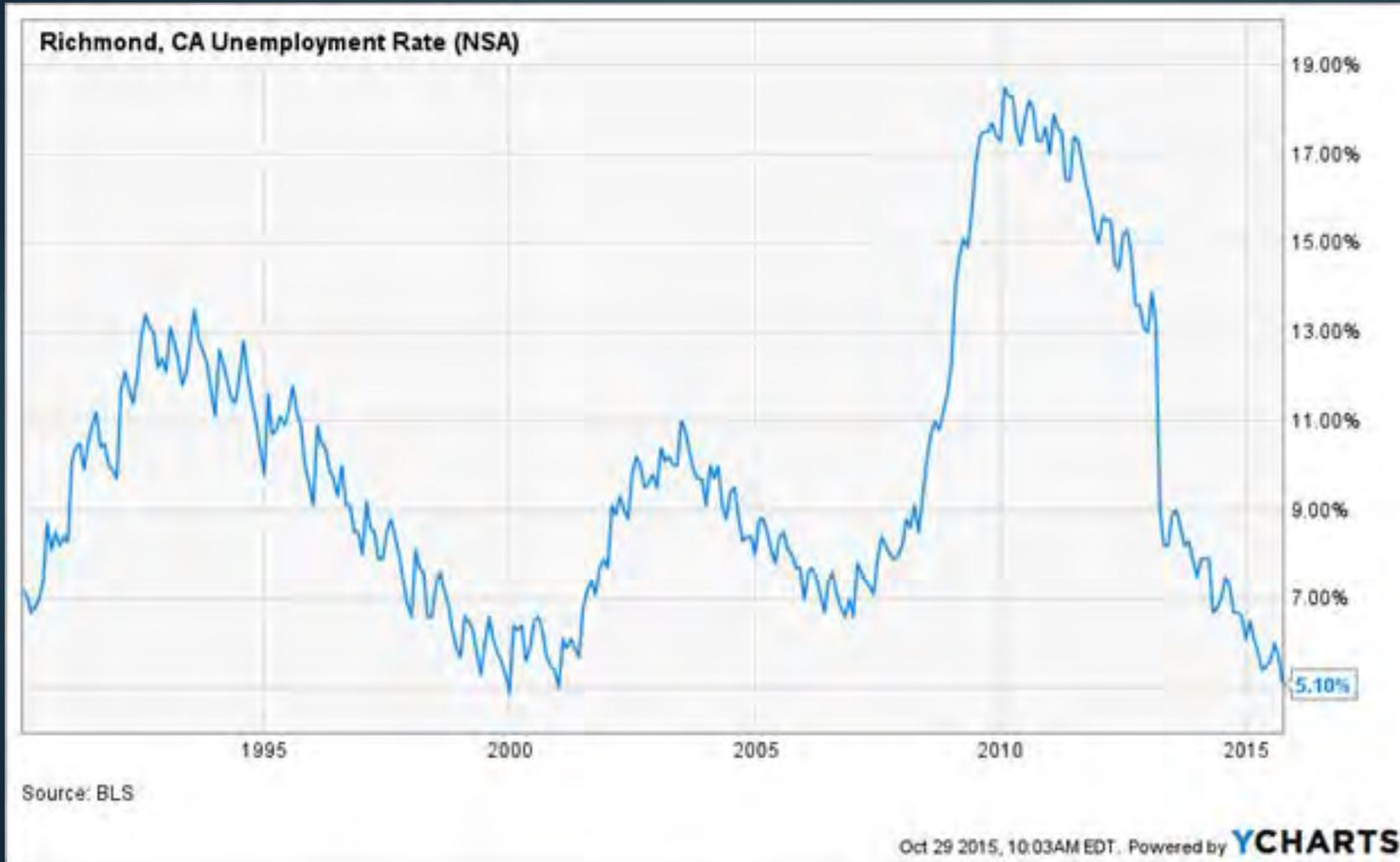
- ▶ 3 graduations held
- ▶ 80% employment placement rate



3. Job Training

Richmond Unemployment at All-time Low

61



Dec. 2015:
5.2%
Unemployment

3. Job Training

Minimum Wage Rises in Richmond **\$11.52**

January 1, 2016



City Council approves minimum wage increase



Governor Brown signs equal pay legislation in Richmond

4. Improving Downtown Richmond Richmond Main Street Initiative

63



The poster features a vibrant illustration of two women in red and orange traditional dance attire performing a high kick. In the background, a Santa Claus figure is visible. The text on the poster includes: 'DOWNTOWN HOLIDAY FESTIVAL', 'presented by Richmond Main Street east bay center for the performing arts', 'FREE', 'Wednesday December 16 2015', '339 11th Street Richmond, CA 94801', '4 to 8 pm', 'Visit with Santa 4 to 7 pm', 'Performances of "A Richmond Nutcracker" For children and adults of all ages! 6:00 & 6:30 pm', 'La Rama Procession Holiday Street Lighting & Caroling', and 'Light Refreshments'. Logos for various sponsors like McDonald's and local businesses are at the bottom.

DOWNTOWN HOLIDAY FESTIVAL
Wednesday, December 16 | 4pm - 8pm
East Bay Center for the Performing Arts, 339 11th Street, Richmond



4. Improving Downtown Richmond Richmond Main Street – Music on the Main



Richmond Main Street Presents:

MUSIC on the MAIN

Music, Food & Fun for the Entire Family

Beer Garden • Fitness Breaks • Produce Giveaway

Marina Way & Macdonald Avenue, Downtown Richmond
(Parking lot next to BART parking garage)

AUGUST 26, 2015
5:00 - 7:30pm

Andre Thierry
Zydeco

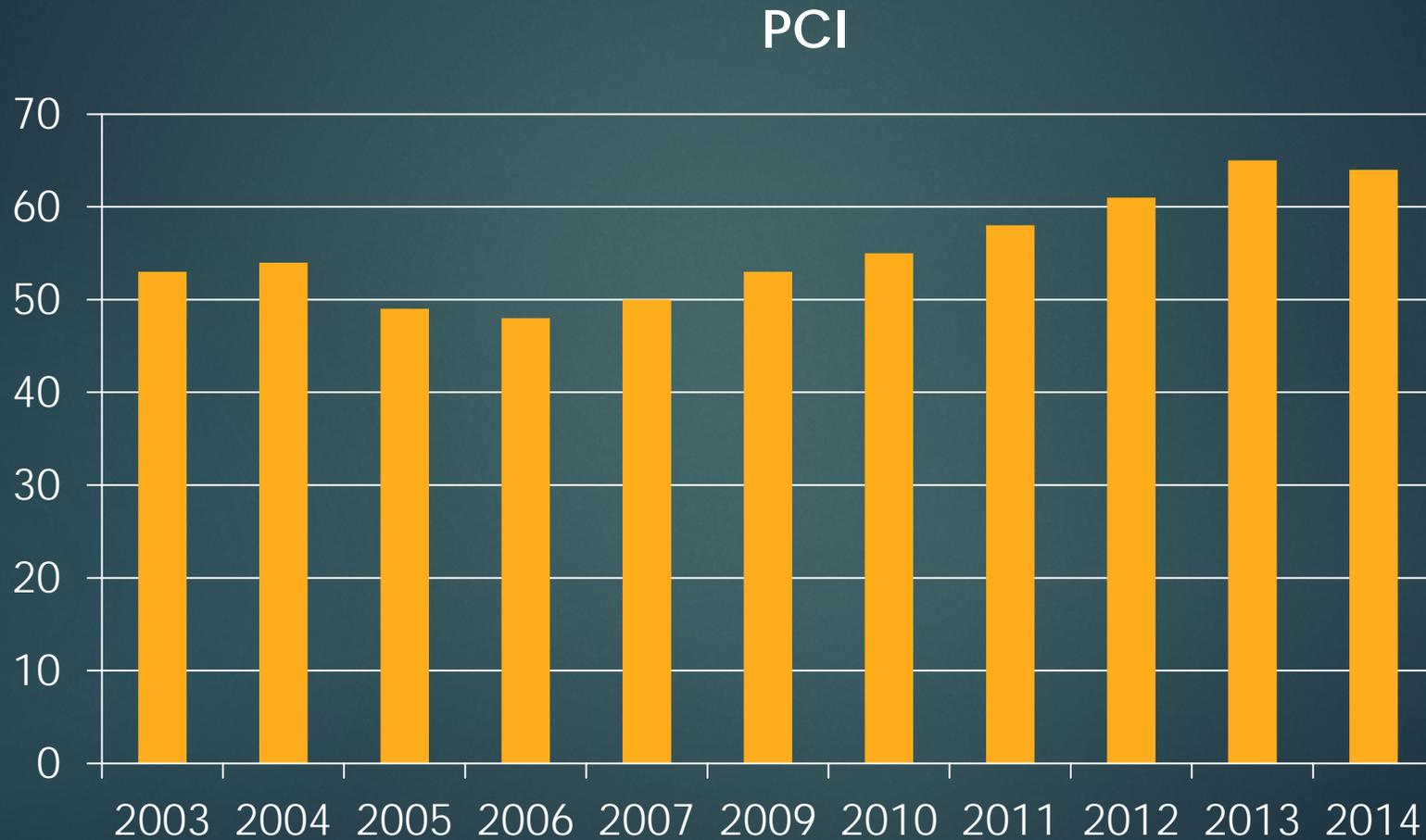
Caribbean Allstars
Reggae

Sponsored by:

www.RichmondMainStreet.org

4. Improving Street Paving Conditions

Pavement Condition Index (PCI)



4. Improving Street Paving Conditions

2015 Paving Projects

66

- ▶ 4.68 miles of streets paved by Public Works
- ▶ 1.0 mile of streets paved by contract
- ▶ 2.23 miles of streets slurry sealed
- ▶ 0.11 miles of Class I Bay Trail
- ▶ 2.58 miles Class II bike lanes slurry seal
- ▶ 0.64 miles Class III bike routes slurry seal



4. Improving Street Paving Conditions

Yellow Brick Road

Connect schools, parks in Iron Triangle Neighborhood

- \$6.2 million Caltrans grant awarded
- \$50,000 "Play 60, Play On" grant



4. Street Paving Bay Trail



4. Parks

Santa Fe Union Park



JFK Park Upgrade



4. Parks

Richmond Greenway

MLK Day of Service



Unity Park on the Greenway

Sunday, June 14th 2pm-6pm
UNITY PARK
SUNDAY DESIGN SHOWCASE
16th and 6th St.
at the Richmond Greenway

Be a part of the UNITY

FREE!
Music, Food
and Festivities!

5. Lighting

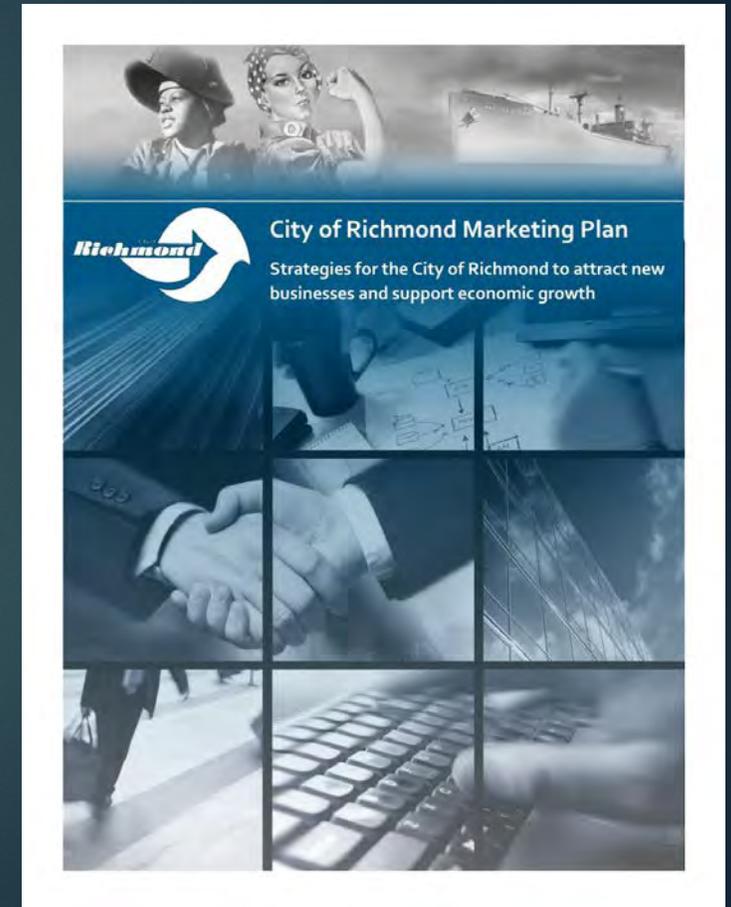


- ▶ 9,000 LED streetlights installed
- ▶ \$600,000 annual savings
- ▶ 1,814,800 kWh/year energy savings

6. Marketing the City

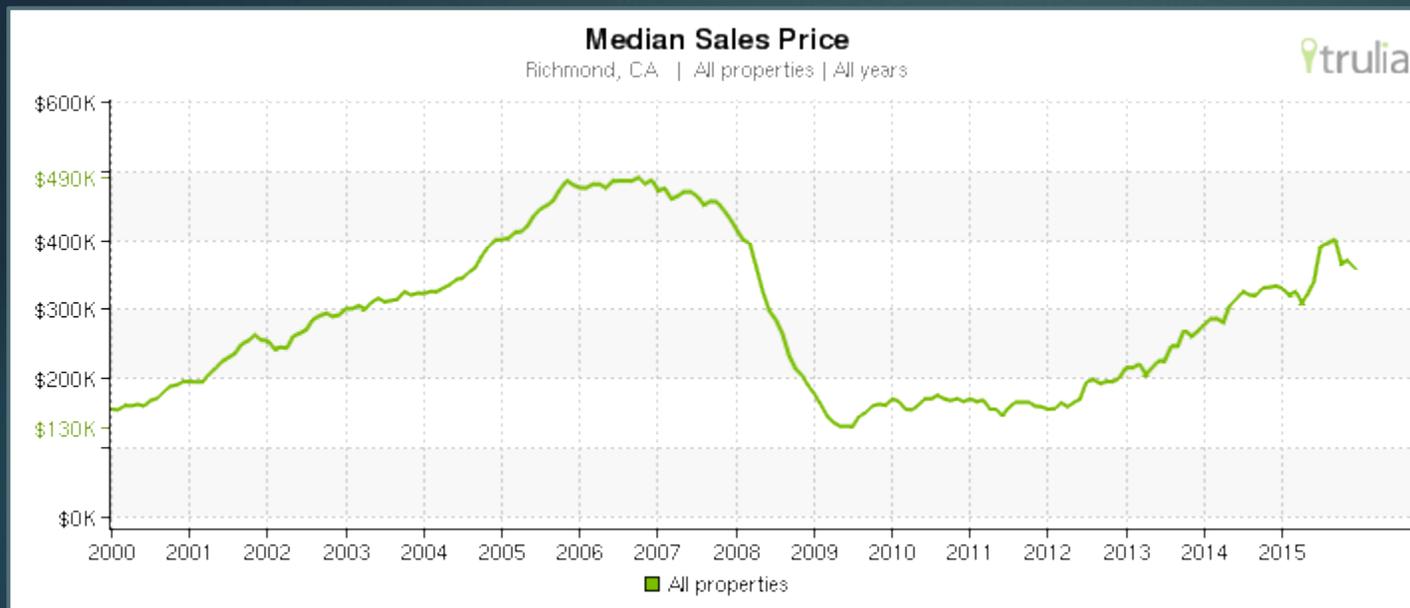


“Bridging the gap between the City’s external reputation and its internal reality will require a long -term commitment to controlling and managing the accuracy, consistency and frequency of its marketing program.”

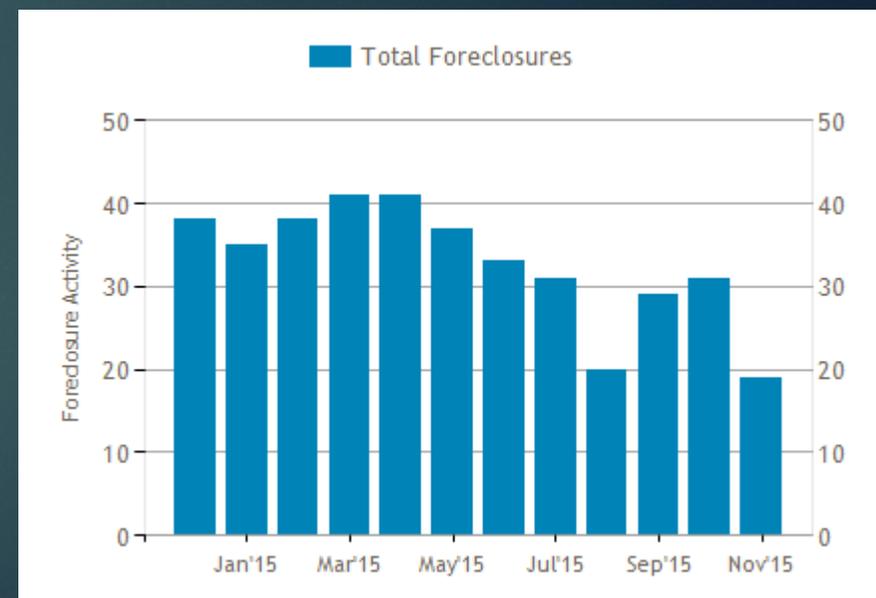


6. Marketing the City

Median Residential Real Estate Sales Price



- Median Sales Price \$360,000 December 2015
- Increase of 9.1% since December 2014
- Increase 113.6% past five years



211 Foreclosures (Trulia)

6. Marketing the City

Richmond's Market is Good for Homebuyers

74

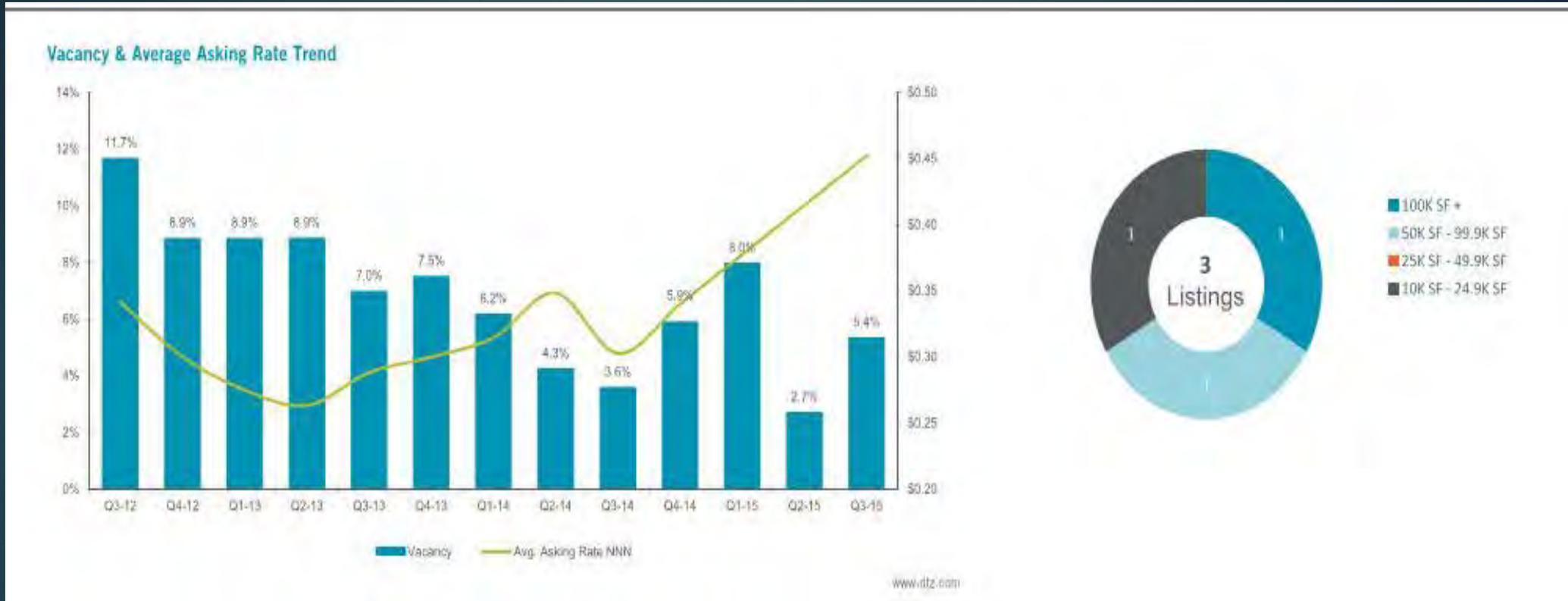


"Believe it," the San Francisco Business Times headline read.

"Waterfront condos in Richmond's Marina Bay are being offered for around \$250,000 to \$350,000, the news publication reported, as the developer seeks to build momentum toward selling 300 units in the next few years."

6. Marketing the City

Richmond Warehouse Market (Q3 – 2015)



Source: Cushman & Wakefield

6. Marketing the City

Richmond Manufacturing (Q3 – 2015)

Vacancy & Average Asking Rate Trend

Vacancy & Average Asking Rate Trend



Source: Cushman & Wakefield

6. Marketing the City

Richmond Office and Office Flex (Q3 – 2015)

Vacancy & Average Asking Rate Trend



Source: Cushman & Wakefield

7. Addressing Blighted Properties

Richmond Code Enforcement Unit



8. Richmond and LBNL

UC Berkeley and the Global Campus at Richmond Bay

Planning for the Global Campus Continues

Berkeley Global Campus AT RICHMOND BAY

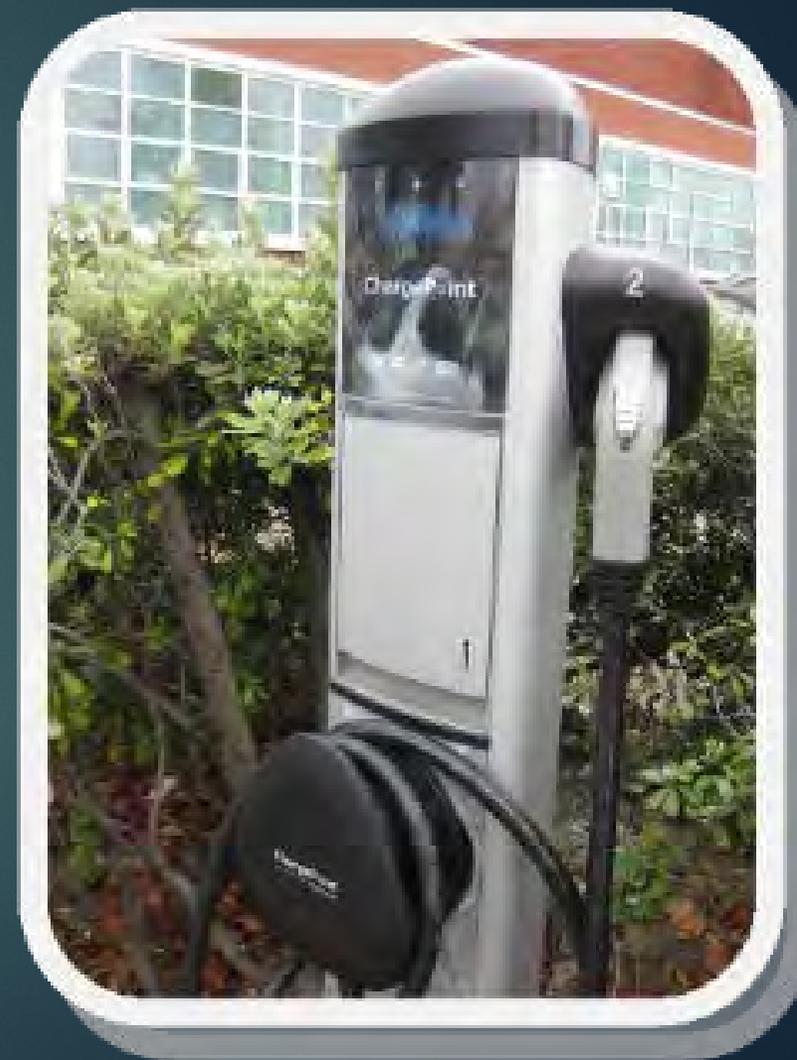


- ▶ Community Working Group to submit final recommendations for Community Benefits
- ▶ Spurred significant interest from business and technology community

9. Transportation

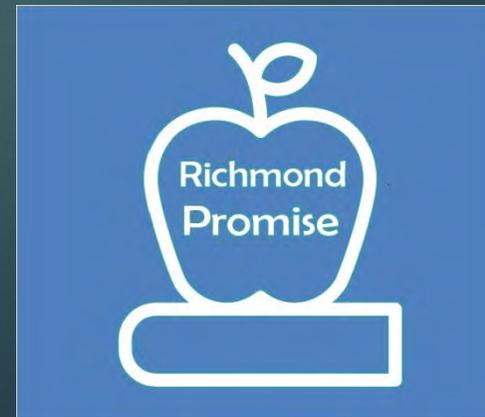
New Transportation Options

- ▶ Carshare at Atchison Village, City Hall and Hilltop
- ▶ Rideshare database – Contra Costa 511
- ▶ Carshare option of TURO
- ▶ Shuttle service, taxis and Paratransit (12,067 residents – 9,000 trips)
- ▶ EV charging stations throughout Richmond



Richmond Promise Scholarship Program

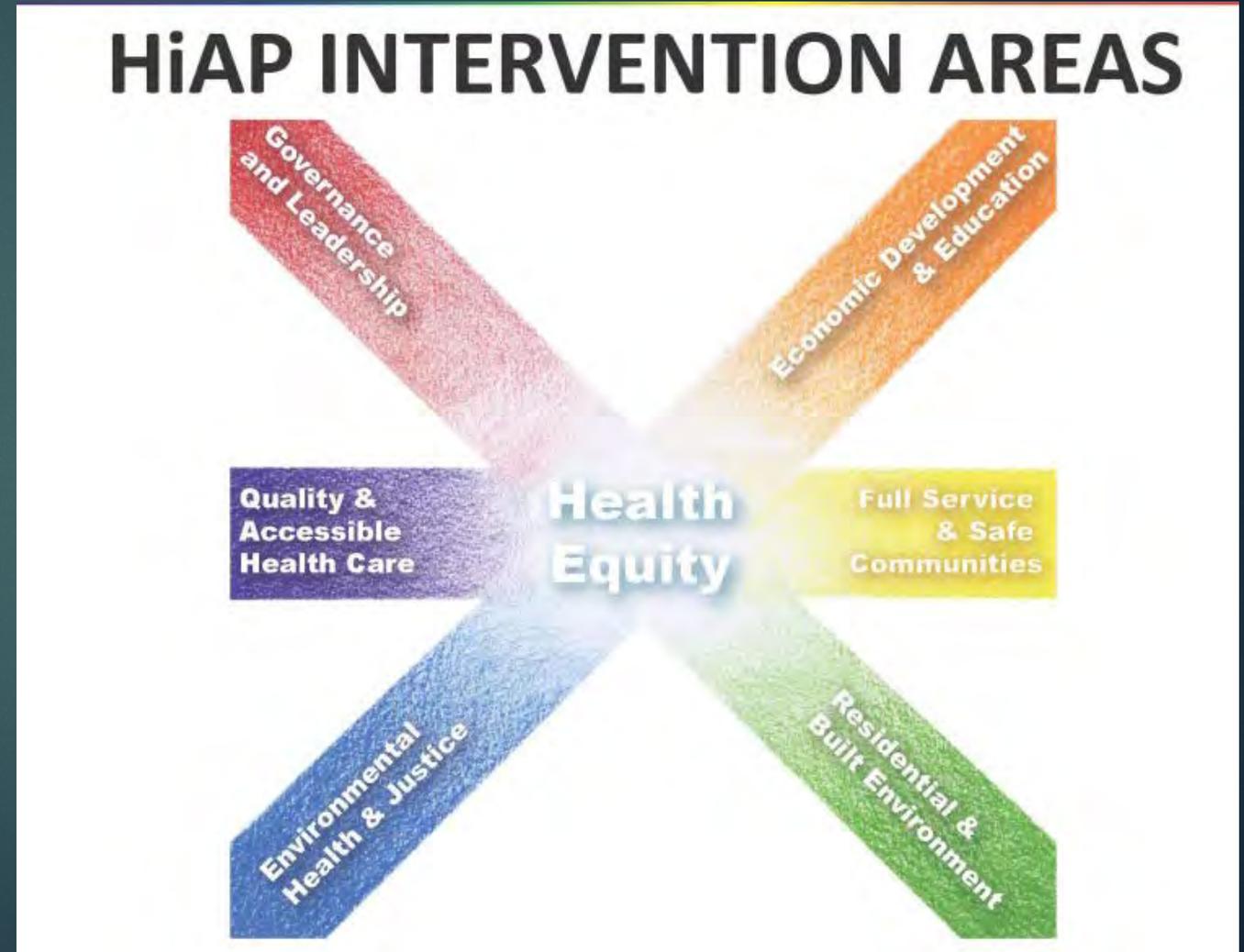
- ▶ \$35 million secured in July of 2014
- ▶ Planning and policy completed in 2015
- ▶ Program launched January 26, 2016
- ▶ Applications due March 17, 2016
- ▶ \$1,500 per year



Health in All Policies (HiAP)

82

- ▶ Programs: Coordinating Services
 - ▶ Health equity is not achieved by one department, but by city departments working collaboratively to reach this goal.
- ▶ Services: Actions
 - ▶ Short, medium, and long-term actions identified in the HiAP Strategy are tied to the General Plan and will be aligned with the biennial operating budget and 5-year Strategic Business Plan.
- ▶ Data and Research
 - ▶ Data collection and research being done on social determinants of health in Richmond.



Healthy Richmond We Connect Health Fair

WeConnect

Health Care

Enrollment & Resource Fair

Saturday, June 27, 2015 • 10 a.m. - 3 p.m.

Richmond Memorial Auditorium & Convention Center
 403 Civic Center Plaza
 Richmond, CA 94804

FREE PARKING!

- Free street parking on weekends
- Parking lot location on 25th between Barnett & Nevin Ave.

CONVENIENT TRANSIT ROUTES:



BART
BART Richmond Station



Macdonald and Civic Center
(72M, 800)

Macdonald and 23rd
(71.74, 376)



Take Advantage of FREE SERVICES

- Health Care/Medi-Cal Enrollment
- Medical Services: Basic Health Screenings*
- Farmers Market: Healthy Food Giveaway**
- Money Saving Programs & Services
- Immigrant Resources: Legal Aid & More

* First Come, First Served
** While Supplies Last

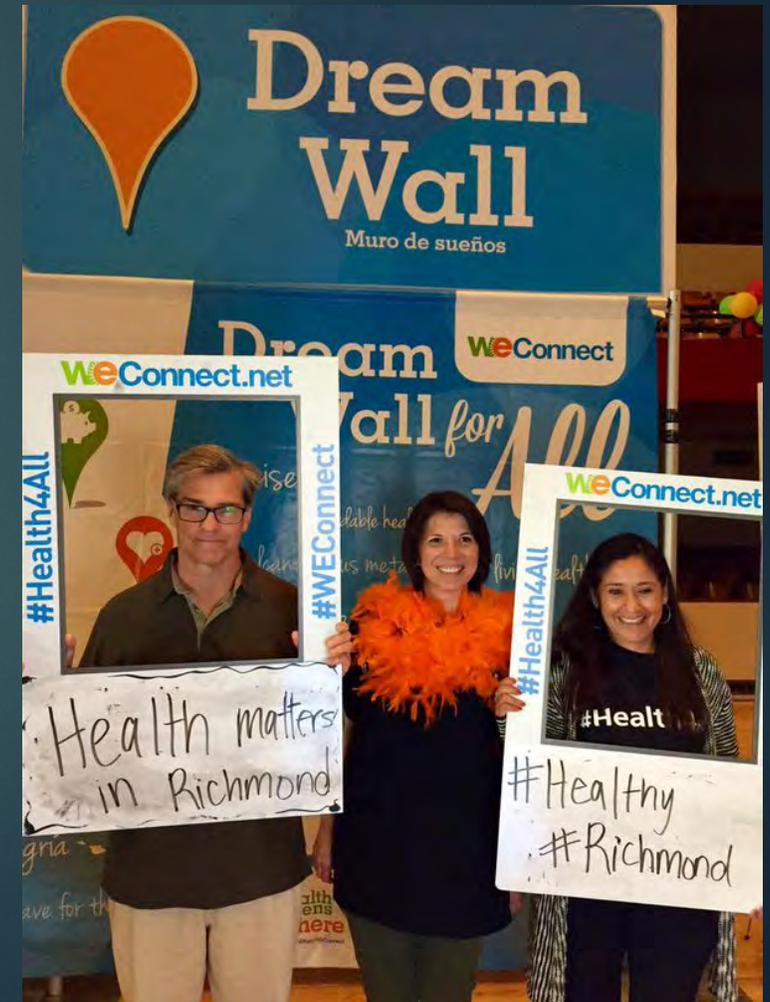
For more information, please call (510) 302-5747

Please bring these documents to enroll in Medi-Cal, health care programs, and other services:

- Proof of Income - Current pay stub or current bank statement (If available)
- Birth Certificate or Legal Resident Card
- Proof of Residency - PG&E, cable bill or telephone bill
- Proof of Identity - Current driver's license or picture ID
- Proof of Property/Assets - Current bank statement or vehicle registration
- Medi-Cal Card (If applicable)
- Medi-Cal Renewal Form (If applicable)



WE ENCOURAGE YOU TO STAY AND ENJOY THE FESTIVITIES OUTDOORS IN THE PLAZA!



Safe Routes to School Contra Costa Health Services



Building Richmond Brad Moody Underpass



Building Richmond Wet Weather Storage Facility

86



photo credit: dntanks.com

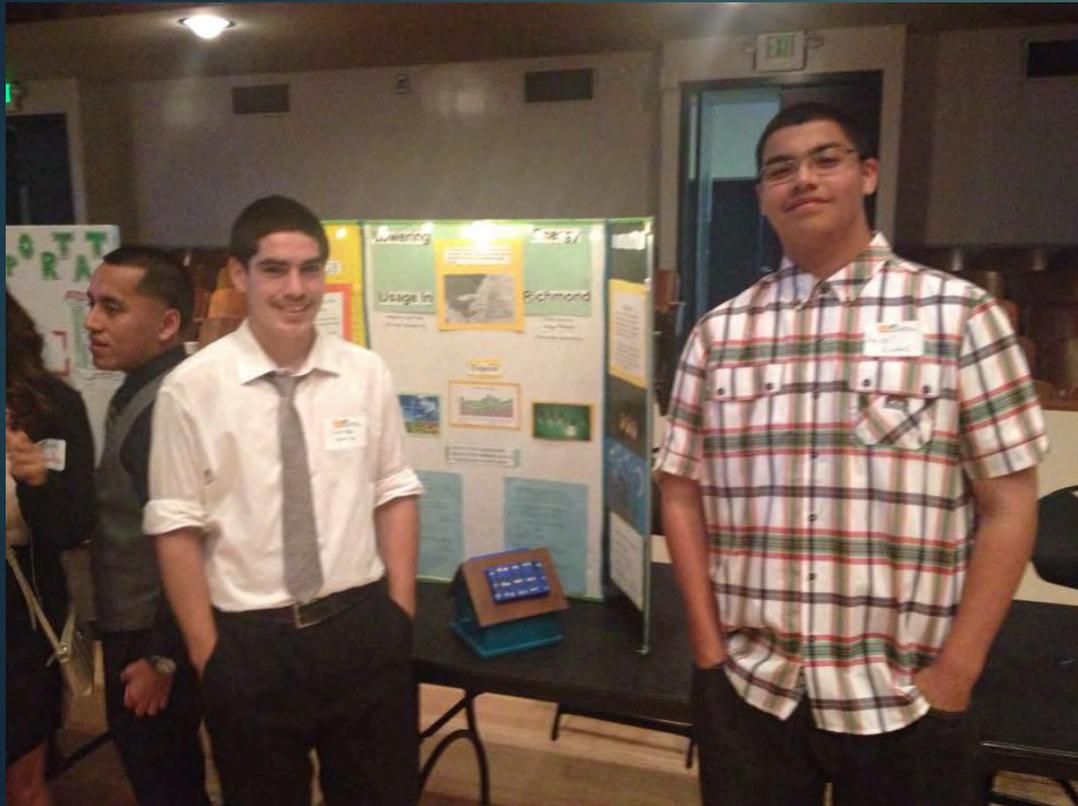
Building Richmond Richmond Swim Center

87



Richmond Venues

Y-Plan Presentations and CERT Conference at Richmond Auditorium



Craneway Pavilion Meeting of the Minds

89

First year in Richmond



Delegates from 105 cities and 23 countries

Innovations in Urban Sustainability & Connected
Technology

Richmond Venues

The Craneway Pavilion – Rhone Rangers and KPFA



Craneway Pavilion

Events Coming to Richmond in 2016

- ▶ Great Train Show 2016
- ▶ Strictly Sail Pacific Boat Show
- ▶ KPFA Summer Fair
- ▶ T-Rex Planet
- ▶ Meeting of the Minds
- ▶ KPFA Crafts Fair



Festivals and Events

Point Richmond Music

92



POINT RICHMOND ACOUSTIC MUSIC
PRESENTS
CLAUDIA RUSSELL & BRUCE KAPLAN
SPECIAL GUESTS
JILL FREEMAN & JOEL WACHBRIT
FRIDAY, MAY 8, 7:30 PM
1ST METHODIST CHURCH
201 MARTINA AVE
POINT RICHMOND
TICKETS \$15 ADVANCE
\$20 @ THE DOOR
WWW.POINTACOUSTIC.ORG

Her bluesy, soulful violin has been heard with Iggy Azalea, India Cooke, Avocja & Modabuc & many more.

Oakland's own
Tarika Lewis
violin
with The Bobby Young Project

sponsored by:

tickets - \$18 at PRJAZZ.ORG
\$25 at the door
Friday, January 22, 7:30 pm
201 Martina St., Point Richmond
at the Point Richmond United Methodist Church

Festivals and Events

Celebrating Diversity – Cinco de Mayo and Juneteenth



Festivals and Events

North Richmond Shoreline and Home Front Festivals

94

12th Annual
**NORTH RICHMOND
SHORELINE**
HEALTHY PARKS!  HEALTHY PEOPLE!
FESTIVAL
SATURDAY, OCTOBER 3, 2015
11 AM TO 5 PM
POINT PINOLE
REGIONAL SHORELINE PARK
 5551 GIANT HIGHWAY
RICHMOND, CA

ALL FREE Food & Entertainment - Burritos - Live Music
Bird Watching with the Audubon Society - Fishing
Nature Walks - Kids' Activities - Kids' Chu Chu Train
Pony Rides - Demonstrations - Free books for the kids
Fun for the Whole Family!

BRING THE WHOLE FAMILY AND MAKE A DAY OF IT!

Hosted by the North Richmond Shoreline Open Space Alliance and co-sponsored by:
The East Bay Regional Parks District, The City of Richmond & City of San Pablo

A special thanks to our contributing partners for their direct and in-kind donations:
The Watershed Project, Environmental Justice Coalition for Water, Golden Gate Audubon Society, Citizens for East
Shore Parks, West County Wastewater District, San Pablo Youth Commissioners & Richmond High Kiwan's

For more information, contact Lana Husser at (510) 219-1571 or lanahusser@comcast.net
MAPS, FREE SHUTTLE PICK UP LOCATIONS & INFO AT
WWW.NORTHRICHMONDSHORELINE.ORG



Festivals and Events

Independence Day

Seventh Annual OAKLAND EAST BAY SYMPHONY INDEPENDENCE EVE CELEBRATION



FREE
Patriotic
Celebration
for the
Whole Family
with Live Music,
Food and
Fireworks!

FRIDAY, JULY 3
Craneway Pavilion on
the Richmond Waterfront

Featuring
OAKLAND EAST BAY SYMPHONY
Michael Morgan, conductor



- 6:30 pm: Doors open; performances by local performing groups
- 8:00 pm: Oakland East Bay Symphony concert
Sousa marches, music from the movies, sing-alongs & more!
- 9:15pm: Spectacular Fireworks Display over the water,
accompanied by the Symphony

For more information: oebs.org or craneway.com

Concert Sponsors:    Media Sponsor: 



North Richmond 4th of July Parade and Barbecue

July 3rd Fireworks on the Bay



Festivals and Events

Laurel Park Blues and Richmond Pow Wow

Laurel Park Blues



Richmond Pow Wow



Festivals and Events

Back to School Carnival and Bike Fiesta



Housing Authority Transition to Rental Assistance Demonstration (RAD) Program



Triangle Court

- ▶ Richmond Housing Authority closed a \$37 million loan for rehabilitation of Triangle Court and Friendship Manor. These will become Section 8 projects under private management.

- ▶ Housing and Community Development (HCD) Division. The City has successfully joined Contra Costa County CDBG Urban County Configuration. This action will address HUD's HOME and CDBG program administrative concerns.

Volunteers and Community Partners Friends of the Richmond Greenway



Volunteers and Community Partners

Rosie the Riveter Trust

100



Volunteers and Community Partners

Thanksgiving Dinner at Salute

101



Volunteers and Community Partners Rosie the Riveter WWII Home Front National Historical Park

102

Richmond, California - State of the City
2/3/2016



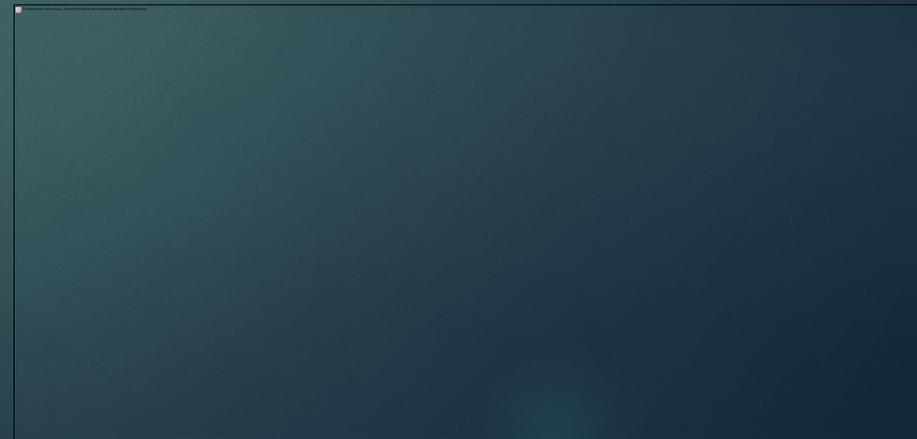
Volunteers and Community Partners Veterans Day Events

Richmond, California - State of the City
2/3/2016



Love Your Block

Cities of Service



Departmental Accomplishments

Capital Projects – Bay Trail Gap Closure and Westside Library Roof



Capital Projects

Senior Center and Shields Reid Park

106



Richmond Recreation Recreation Department and Police Activities League

107

Richmond, California - Street of the City
2/3/2016



Information Technology

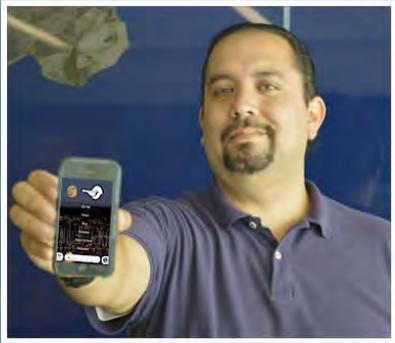
- ▶ Richmond Mobile App
- ▶ GIS Upgrade
- ▶ Website Update
- ▶ KCRT Videos

**Download the FREE
City of Richmond Smartphone App**

To use on
**Apple iPhone or iPad
or Android phone**

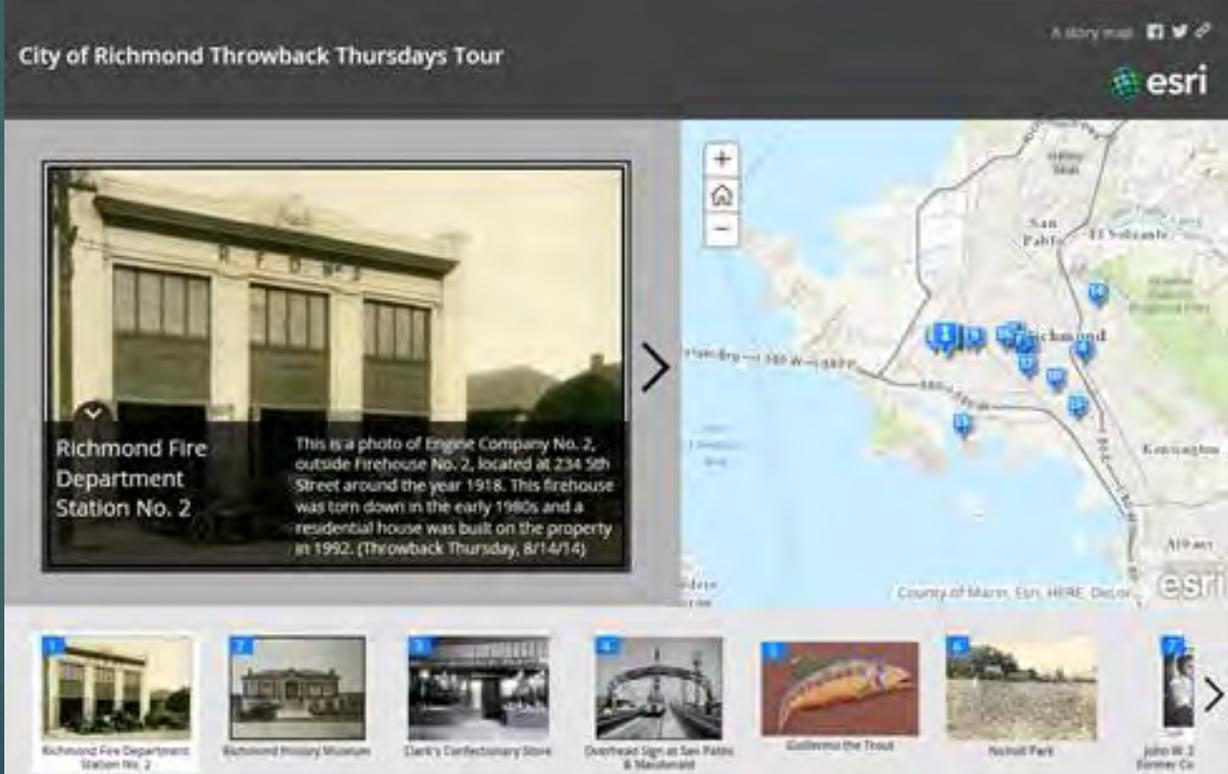
Available on the
App Store

GET IT ON
Google play



Enter 'Richmond California' to search and install the app

City of Richmond Throwback Thursdays Tour



Port of Richmond

- ▶ Vehicle Volume: 240,000
- ▶ Liquid Bulk (food oils): 103,000 metric tons
- ▶ Logs: 12,000 board feet
- ▶ Total Revenue: \$10.7 million



City Council Accomplishments

110

Gayle McLaughlin

- ▶ Rent control/just cause for eviction
- ▶ Prevent foreclosures, preserve affordable housing and slow the speculator buy-up of our neighborhoods.
- ▶ A community-envisioned Pt. Molate





2016 Here We
Come!

Photo by Sallie DeWitt